

MUNICIPAL HOME RULE
PILOT PROGRAM

City/Town of Beckley

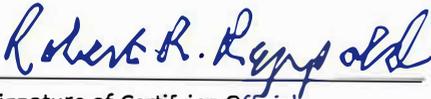
2018
PROGRESS
REPORT

West Virginia State Code §8-1-5a (m) provides:

“Commencing December 1, 2015, and each year thereafter, each participating municipality shall give a progress report to the Municipal Home Rule Board and commencing January 1, 2016, and each year thereafter, the Municipal Home Rule Board shall give a summary report of all the participating municipalities to the Joint Committee on Government and Finance.”

The Municipal Home Rule Board has developed this standard format for Pilot Program participating municipalities to prepare and submit their respective Annual Progress Reports. The intent of this standard format is to gather and compile information in a consistent, easily understood, and efficient manner that will be used to develop a concise and practical summary report to the Joint Committee on Government and Finance.

Annual Progress Reports must be submitted electronically as an individual file in PDF format no later than the close of business on December 3, 2018, by emailing Courtney Shamblin at courtney.d.shamblin@wv.gov, West Virginia Department of Revenue, West Virginia Home Rule Pilot Program, State Capitol Complex, Building 1, Room W-300, Charleston, West Virginia 25305, 304-558-3356.

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| A. General Information | | |
| Name of Municipality: City of Beckley | | |
| Certifying Official: Robert R. Rappold | Title: Mayor | |
| Contact Person: Billie Trump | Title: Recorder/Treasurer | |
| Address: 409 South Kanawha Street | | |
| City, State, Zip: Beckley, WV 25801 | | |
| Telephone Number: 304-256-1768 | Fax Number: 304-256-1767 | |
| E-Mail Address: billie.trump@beckley.org | | |
| 2010 Census Population: 17614 | | |
| B. Municipal Classification | | |
| <input type="checkbox"/> Class I | <input checked="" type="checkbox"/> Class II | <input type="checkbox"/> Class III |
| | | <input type="checkbox"/> Class IV |
| C. Pilot Program Entry Phase | | |
| <input type="checkbox"/> Phase I (2007 Legislation) | <input type="checkbox"/> Phase II (2014 Legislation) | <input checked="" type="checkbox"/> Phase III (2015 Legislation) |
| D. Attest | | |
| I hereby confirm that I am the authorized official for this municipality and certify that the information submitted herein and attached hereto is true and accurate and that this report addresses each and every initiative included in the original Home Rule Pilot Program Plan Application for this municipality and any subsequent amendments, if applicable. | | |
| Robert R. Rappold Robert R. Rappold |  | 11-21-18 |
| Type Name of Certifying Official | Signature of Certifying Official | Date |

Please use this page to report progress on each non-tax related initiative included in your Home Rule Application. Each non-tax related initiative must have a separate page.

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|---|--|------------------------------------|--------------------------------|
| Initiative: Authorization of Code Enforcement Officials to issue citations immediately on scene for code violations concerning public nuisance, safety and or health. | | | |
| Category of Issues Addressed (check all that apply) | | | |
| <input type="checkbox"/> Organization | <input checked="" type="checkbox"/> Administration | <input type="checkbox"/> Personnel | <input type="checkbox"/> Other |
| Was this non-tax initiative a part of your original plan application <input checked="" type="checkbox"/> or a plan amendment <input type="checkbox"/> ? | | | |
| Has the ordinance(s) needed to implement this initiative been enacted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | | | |
| If yes, when was the ordinance enacted? 12/08/2015 | | | |
| If no, please describe challenges faced in enacting the related ordinance(s) | | | |
| <p>SUCSESSES – In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.</p> <p>The City of Beckley is migrating the Code Enforcement department to be a part of the Beckley Fire Department. The firefighters that are cross trained to be code officials have dramatically increased the number of inspections and follow up inspections. The fact that Code Enforcement Officials can now issue citations has paid dividend in several ways. Foremost among these is that non-compliant property owners can immediately be cited and assessed financial penalties for violations. This has led to significantly more cooperation in quickly resolving nuisance and code violation incidents. Residents and businesses that are cited have demonstrated that they would prefer to resolve the violations quickly rather than to deal with a citation and still have to resolve the problem. The streamlined process has been a great benefit in this regard. When citations are issued and followed up in a short time compliance has greatly increased.</p> | | | |
| <p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>The realization that there are more inspectors with citation powers and that all complaints will be followed up in a short time frame has increased voluntary compliance significantly. The value to the City and its citizens of the threat of citations and accompanying fines for violators is that it has given leverage to the inspectors to compel voluntary compliance. The subsequent improvement in neighborhood appearance and the abatement of potential safety issues is more valuable than the nominal fines that could be collected. Also it is becoming apparent that once a problem is addressed and mitigated that the offenders do not repeat the offense.</p> | | | |

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| Initiative: Authorization to dispose of City Property without auction: to lease or sell city property for less than fair market value in certain circumstances | | | |
| Category of Issues Addressed (check all that apply) | | | |
| <input type="checkbox"/> Organization | <input checked="" type="checkbox"/> Administration | <input type="checkbox"/> Personnel | <input type="checkbox"/> Other |
| Was this non-tax initiative a part of your original plan application <input checked="" type="checkbox"/> or a plan amendment <input type="checkbox"/> ? | | | |
| Has the ordinance(s) needed to implement this initiative been enacted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | | | |
| If yes, when was the ordinance enacted? December 8, 2015 | | | |
| If no, please describe challenges faced in enacting the related ordinance(s) | | | |
| <p>SUCSESSES – In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.</p> <p>The City is mirroring the State of West Virginia in using Govdeals to dispose of surplus property in on-line auctions. This has expanded the pool of interested buyers greatly and has resulted in higher returns from the sale of surplus property. The return on surplus property sold has gone over the \$ 100,000 mark and the City is able to sell property as it becomes surplus on an ongoing basis rather than wait and arrange for local auctions. While the City has the ability to sell property for less than fair market value, the auction process has yielded in many cases value above market value.</p> | | | |
| <p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>The streamlined ability to sell real property at fair market value has the potential to encourage commercial growth. Also the use of on-line resources expands the potential buyer base for surplus equipment to a large degree. This enables the City to realize a greater return on sales of surplus property. The City is currently contemplating the construction of a new Fire Station. The station that it will be replacing is on property that is commercially valuable. The City now has the ability to entice potential buyers that could bring employment to the area as well as be long term producers of tax revenue for the City by selling or leasing this property at less than fair market value.</p> | | | |

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| Initiative: Authorizes purchase of tax liens on property subject to delinquent property taxes: right of redemption by City | | | |
| Category of Issues Addressed (check all that apply) | | | |
| <input type="checkbox"/> Organization | <input checked="" type="checkbox"/> Administration | <input type="checkbox"/> Personnel | <input type="checkbox"/> Other |
| Was this non-tax initiative a part of your original plan application | | X | or a plan amendment |
| Has the ordinance(s) needed to implement this initiative been enacted? | | X Yes | <input type="checkbox"/> No |
| If yes, when was the ordinance enacted? December 8, 2015 | | | |
| If no, please describe challenges faced in enacting the related ordinance(s) | | | |
| <p>SUCSESSES – In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.</p> <p>The City has not at this time exercised this option.</p> | | | |
| <p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>None as yet</p> | | | |

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| Initiative: Ability to enter into Intergovernmental agreements by resolution | | | |
| Category of Issues Addressed (check all that apply) | | | |
| <input type="checkbox"/> Organization | <input checked="" type="checkbox"/> Administration | <input type="checkbox"/> Personnel | <input type="checkbox"/> Other |
| Was this non-tax initiative a part of your original plan application <input checked="" type="checkbox"/> or a plan amendment <input type="checkbox"/> ? | | | |
| Has the ordinance(s) needed to implement this initiative been enacted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | | | |
| If yes, when was the ordinance enacted? December 8, 2015 | | | |
| If no, please describe challenges faced in enacting the related ordinance(s) There are governmental functions that lend themselves to integration on a municipal and county level. The process of identifying these functions is time consuming | | | |
| <p>SUCSESSES – In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.</p> <p>The City is considering options to integrate some services with Raleigh County, there is currently a metro government committee meeting to explore the metro option in Beckley/Raleigh County. Also the City Information Technology department is spearheading the adoption and installation of new hardware and software that will modernize emergency dispatch throughout the county. Information Technology of the City is configuring itself to be the backup for the County Emergency Operations Center.</p> | | | |
| <p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>Intergovernmental agreements will save both the City and County money, but attention needs to be paid to how both savings and responsibilities are allocated initially.</p> | | | |

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| Initiative: Authorizes City to place liens on property for action taken in regard to eyesores and dilapidated buildings | | | |
| Category of Issues Addressed (check all that apply) | | | |
| <input type="checkbox"/> Organization | <input checked="" type="checkbox"/> Administration | <input type="checkbox"/> Personnel | <input type="checkbox"/> Other |
| Was this non-tax initiative a part of your original plan application <input checked="" type="checkbox"/> | | or | a plan amendment <input type="checkbox"/> ? |
| Has the ordinance(s) needed to implement this initiative been enacted? | | <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |
| If yes, when was the ordinance enacted? December 8, 2015 | | | |
| If no, please describe challenges faced in enacting the related ordinance(s) | | | |
| <p>SUCSESSES – In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.</p> <p>The City has placed liens on property that are currently pending. The City has a working list of structures scheduled for demolition. When demolition occurs property owners are billed and if the charges are unpaid the property has a lien placed against it to recover demolition costs. There are property owners that when they are notified that a lien will be filed come to the City and a payment plan for the expenses is reached. As long as payments are made the lien is not implemented. The City is also actively studying the revision in the West Virginia state code regarding blighted structures (8-12-16) and how it could be beneficially applied.</p> | | | |
| <p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>The ability to use of liens to recover expenses has been a good tool in the efforts to remove blighted properties. Property owners will make payments rather than have a lien against them. It is in the City's interest to recover expenses with payments rather than wait until the property is sold to recover demolition costs. However challenges remain with absentee owners and heirship complications.</p> | | | |

Application. Each non-tax related initiative must have a separate page.

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| Initiative: Authorizes the City of Beckley to allow sale of alcoholic beverages on Sundays beginning at 10:00am, "Brunch Bill" | |
| Category of Issues Addressed (check all that apply) <input type="checkbox"/> Organization <input checked="" type="checkbox"/> Administration <input type="checkbox"/> Personnel <input type="checkbox"/> Other | |
| Was this non-tax initiative a part of your original plan application or a plan amendment X? | |
| Has the ordinance(s) needed to implement this initiative been enacted? X Yes <input type="checkbox"/> No | |
| If yes, when was the ordinance enacted? October 25, 2016 | |
| If no, please describe challenges faced in enacting the related ordinance(s) | |
| SUCSESSES – In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance. The ordinance has had limited implementation by the appropriate businesses in the City. The businesses affected by the ordinance are appreciative of the City's efforts on their behalf. | |
| LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities. Reservations held by members of the public in opposition to this ordinance have not come to pass. However the public must be assured that their concerns are addressed. | |

Please use this page to report progress on each tax related initiative included in your Home Rule Application. Each tax related initiative must have a separate page.

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| Initiative: Reduction of B&O rates in 3 Classifications and enactment of a 1% consumer sales tax |
| Was this tax initiative a part of your original plan application <input checked="" type="checkbox"/> or a plan amendment <input type="checkbox"/> ? |
| Has the ordinance(s) needed to implement this initiative been enacted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| If yes, when was the ordinance enacted? Passed by Council 12/8/2015 ; effective 7/1/2016 |
| If no, please describe challenges faced in enacting the related ordinance(s) |
| <p>REVENUES – In the space below, please provide a brief narrative highlighting revenue amounts and revenue categories realized; revenue amounts and revenue categories reduced; net revenue gain; and, any metrics used to track performance.</p> <p>The City of Beckley reduced the B&O tax in 3 categories: Manufacturing (from \$.30/\$100 to \$.25/\$100 a 17% reduction), Retail (from \$.50/\$100 to \$.40/\$100 a 20% reduction) and Amusement (From \$.50/\$100 to \$.35/\$100 a 30% reduction).</p> <p>B&O for fiscal 15-16 was \$ 10,306,477.40 and the City ran a deficit of \$ 778,680.57 for that period. B&O for fiscal 16-17 was \$ 10,002,462.94 (even with the reductions), the 1% tax yielded \$ 4,985,018.51 (which exceeded estimates by nearly 2 million). B&O for fiscal 17-18 was \$ 9,947,276.53, the 1% sales tax yielded \$ 5,676,002.80.</p> <p>B&O was relatively unchanged because of the identification of some significant uncollected sources of revenue.</p> |
| <p>SUCCESSSES – In the space below, please provide a brief narrative highlighting projects, improvements, programming, etc. realized through the implementation of this revenue initiative and any metrics used to track performance.</p> <p>The City has used the additional monies to address critical needs that could not have been realized with B&O alone. A new Police headquarters is being constructed replacing the decrepit current building. Upgrades in equipment for Public Works will allow them to more efficiently remove snow and provide needed services to the citizens in a safe and efficient manner. Pension shortfalls in both the Police and Fire pension systems are being addressed. Also a merger of Code Enforcement into the Fire Department at a replacement fire station is being considered.</p> |
| <p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities. Uncollected sources of B&O should be explored and identified if possible.</p> <p>The WV State Tax Department has been an invaluable resource during this process and it is recommended that their assistance be sought out. Also B&O can be collected on vendors doing business with tax exempt entities in the City.</p> |