

Municipal Home Rule Pilot Program Phase II City of Bluefield Application

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CITY OF BLUEFIELD

Nature's Air Conditioned City

Municipal Home Rule Pilot Program Phase II **Application Checklist** City of Bluefield, West Virginia

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determined.

Municipal Home Rule Pilot Program Phase II Application City of Bluefield

Section I: Applicant Information

A: General Information

Name of Municipality:

2010 Census Population:

City of Bluefield, West Virginia

10,447 residents

Certifying Official and Title:

Contact Person and Title:

Thomas J. Cole, Mayor

Joshua D. Cline, Assistant City Manager

Address:

Telephone Number:

200 Rogers Street

304.327.5568

Bluefield, WV 24701

Email Address:

Fax Number:

joshua.cline@cityofbluefield.com

304.327.8670

B. Municipal Classification

The City of Bluefield, West Virginia is a Class II municipality as defined in West Virginia State Code §8-1-3.

C. Category of Issues to be Addressed

The City of Bluefield will be addressing the following categories of issues in its Municipal Home Rule Pilot Program Phase II Application:

- 1) B&O Tax Reduction and Retail Sales Tax Implementation (Tax)
- 2) Disposition of City Property (Administration)
- 3) On-Spot Citations (Administration)
- 4) Contracts with Other Jurisdictions Via Resolution (Administrative)
- 5) Procurement of Architect-Engineering Services (Administrative)

Section II: Narrative

Proposal #1: B&O Tax Reduction and Retail Sales Tax Implementation

Specific state laws, policy rule, or regulation in question: West Virginia Code §8-13-5

Specific Problem:

The current Business and Occupation (B&O) Tax set by West Virginia Code §8-13-5 and related laws in tax classifications, exemptions and maximum rates restrict the City of Bluefield's ability to generate necessary financial resources in a manner that is consistent with current economic conditions. The B&O tax itself was rejected as an anti-business tax and a hindrance to economic growth when the State of West Virginia repealed it in the 1980s. Current maximum rates were set by the State of West Virginia in 1959 are outdated. Current mandatory classifications and

exemptions under state law were adopted and modified by the state between approximately 1921 and 1987. These classifications and exemptions are antiquated.

In studies conducted on the business climate within the state, it has been shown that local B&O taxes are a major reason why many businesses locate just outside the city limits. Evidence of this is seen in the many vacant and abandoned buildings in downtowns and business districts not just in Bluefield, but in municipalities across West Virginia. Furthermore, a B&O tax is an "on your honor" tax. This can prove to be difficult if businesses are not accurately reporting to the municipality. While an audit of a business can be conducted, the time and cost is not always feasible for a municipality. Nor is the potentially negative public perception this process can generate. A municipal sales/use tax would improve equality in reporting and give the weight of the State Department of Taxation behind it for enforcement.

West Virginia Code allows cities to use a municipal retail sales/use tax. However, this use is restricted to municipalities that do not use a B&O tax or the power is granted through a Home Rule Pilot Program application that is approved. The current tax structure for the municipality makes it difficult for the City of Bluefield to compete as a boarder city with Virginia, often awarded the distinction as the most "business-friendly" state in nation. The use of the municipal sales/use tax would allow the City of Bluefield to work towards tax reform, which includes the reduction of the B&O tax, to build a more competitive business climate.

Proposed Solution:

The City of Bluefield proposes the implementation of an ordinance allowing the city the authority to impose a municipal retail sales/use tax. This would remove part of the tax burden from local businesses to consumers, creating a fairer way for the City of Bluefield to raise revenue. A good faith reduction in the current B&O tax rates would occur during the implementation of this tax.

Category of Issues to be Addressed:

Tax

Fiscal Impact:

Please see Attachment: "City of Bluefield Proposed B&O Tax Reduction and Sales Tax Implementation Worksheet"

Proposal #2: Disposition of City Property

Specific state laws, policy rule, or regulation in question: West Virginia Code § 8-12-18

Specific Problem:

To sell a piece of property, either real or personal, the City of Bluefield must hold a public auction. State Code requires this for all real and personal property with a value of more than one thousand dollars (\$1,000.00). These auctions must also be announced in a Class II legal advertisement. There are problems that can transpire with this process. First, a property may not meet an acceptable price during the auction process. Other times, the property may be purchased for personal storage. This can have a negative effect when the property is located in a business district and economic development is hindered. Another negative effect on economic development can occur when a property is bought cheap at auction and the new owner expects

to make a significant return on his/her investment, causing the property to be under utilized or undeveloped for some time. Properties are also purchased by owners with good intentions of developing the property to positively impact the economy of the City of Bluefield. However, they are falling short due to resources and a number of other situations, leaving the property in no better condition than when it was purchased.

For many non-profits, purchasing a property can be a hindrance. Many of these organizations complete work considered advantageous to the citizens of Bluefield and save the City of Bluefield from the cost of offering another service or program. Currently, the city must convey or lease a property for a "fair and adequate consideration." What is considered "fair and adequate" can equal a cost greater than the organization can incur creating a stumbling block in the organization's operations.

Proposed Solution:

The City of Bluefield proposes the implementation of an ordinance allowing the city to convey real and/or personal property with a value more than one thousand dollars (\$1,000.00) for fair market value without having to follow the auction procedures outlined in West Virginia Code § 8-12-18. The City of Bluefield would be allowed to directly sell property to an individual or group. This can only be done when the primary purpose is to facilitate economic development within the City of Bluefield and/or to improve the availability of necessary or convenient resources for the benefit of its residents.

The City of Bluefield also proposes that it be allowed to lease or convey (without auction) for less than fair market value buildings and land to non-profit organizations who are providing services to the public, that, in their absence, the City itself might have to finance or administer; provided that a test similar to that imposed by West Virginia Code § 1-5-3 is met and that ownership of the land or building would revert to the City in the event the non-profit ceased to provide such services to the public.

Category of Issues to be Addressed: Administrative

Proposal #3: On-Spot Citations

Specific state laws, policy rule, or regulation in question: West Virginia Code § 8-12-16

Specific Problem:

The current process allowed by state law to address code enforcement issues is lengthy, taking a month or more. Unfortunately, this can lead to recidivism in some cases. At this time, West Virginia Code § 8-12-16, only allows municipalities the authority to "adopt ordinances regulating the repair, alteration, or the vacating and closing or removal or demolition... of any dwellings or other buildings unfit for human habitation due to dilapidation, defects increasing the hazard of fire, accidents or other calamities, lack of ventilation, light or sanitary facilities or any other conditions... which would cause such dwellings or other buildings to be unsafe, unsanitary, dangerous or detrimental to the public safety or welfare." This does not allow municipalities to address problems with property maintenance that detract from the neighborhood or constitute eyesores yet at the time do not constitute a threat to public safety.

Proposed Solutions:

The City of Bluefield proposes the implementation of an ordinance to address the issue. The ordinance will be modeled after the successful City of Charleston and City of Huntington "On-Spot Citation" ordinances passed. The ordinance will give the authority to the City of Bluefield, its building and zoning administrators, and/or city law enforcement officers to issue citations for reoccurring exterior sanitation/common nuisance violations (including, but not limited to, trash/rubbish, overgrown weeds/grass, junked or otherwise unlawfully situated motor vehicles, maintenance of vacant structures, broken windows or glass, failure to maintain sidewalks and driveways) at the site of the violation and at the time the violation is recognized, similar to the manner in which traffic citations are issued.

Category of Issues to be Addressed: Administrative

Proposal #4: Contracts with Other Jurisdictions via Resolution

Specific state laws, policy rule, or regulation in question: West Virginia Code § 8-11-3(10)

Specific Problem:

Currently, the City of Bluefield cannot enter into a contractual agreement or any other agreement with another governmental entity/jurisdiction until the City Board of Directors approves the agreement by ordinance as required by West Virginia Code § 8-11-3(10). This process requires two readings for the ordinance to be passed. In a majority of cases this is not detrimental to city functions. However, it does present a time-period hurdle for the municipality to go through in its day-to-day functions, particularly in mutual aid agreements for emergency services.

Proposed Solutions:

In an effort to build goodwill and to expedite the process of entering into a contractual agreement or any other agreement with another governmental entity, the City of Bluefield proposes that it be allowed to approve these contracts or other agreements by resolution in the same manner as it does when presented similar contracts or agreements with non-governmental entities.

Category of Issues to be Addressed: Administrative

Proposal #5: Procurement of Architect-Engineering Services

Specific state laws, policy rule, or regulation in question: West Virginia Code § 5G-1-3

Specific Problem:

The City of Bluefield is hindered by West Virginia State Code § 5G-1-3 to utilize a selection process that does not necessarily provide the "best value" when selecting a firm for a project. Following state code, the city must advertise and then select three firms that are best qualified to perform the desired service. A negotiation for cost begins only after the three firms are selected. A selection committee will first negotiate with the most qualified firm. If negotiations do not end

in a contract for services being signed, the second most qualified firm is then brought in for negotiations, and so on and so forth. This can present multiple problems. First, if no firm can be decided upon the process must be repeated. Second, if the most qualified firm has the best presentation and price, but is not immediately decided on first, the process may need to be repeated or a less attractive offer must be accepted. Ultimately both problems lead to a waste of administrative time diverting attention away from necessary work or by delays in the project, and dollars if new advertisements must be issued.

Proposed Solutions:

The City of Bluefield seeks to streamline this process and allow for the true "best value" to be selected by issuing a Request for Proposal for architect-engineering services. A selection committee would then select the proposal that provides the best value by taking into consideration the price, qualifications, and all other pertinent factors related to the project.

Category of Issues to be Addressed: Administrative

Conclusion

Over the last century, a city built for over 30,000 residents has been reduced to just over 10,000. Much of this has come in part to a deterioration of economic conditions and the lack of power the municipality has had to work against those forces. The City of Bluefield is a boarder city that daily competes against our neighbor, Virginia. Often, Virginia ranks high in business attractiveness, but also in many quality-of-life categories.

Locally, this has translated into a number of issues. Businesses tend to locate across the state line in Bluefield, Virginia due to out-dated and business-unfriendly tax structures. For decades, this has hindered potential revenue streams for the City of Bluefield. In turn, that lack of revenue has limited the services that can be offered. A decline in services often leads to a lack of pride in property ownership and to the necessary ownership and maintenance by the city of many properties within Bluefield. The decline in the demand for housing due to population loss and lack of pride in upkeep has left many blighted and unkempt properties. Added to that are costly procedures to procure services for major projects. This hinders important public projects from being implemented as quickly as they should be.

The Municipal Home Rule Pilot Program Phase II is a vitally important first step towards city officials having the power to improve the prospects of City of Bluefield. Having more localized authority over tax systems, architectural and engineering services, agreements, the sale of city-owned properties, in addition to presenting the city as a clean, inviting place to live and work will allow the City of Bluefield begin building a better future.

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1	C	CITY OF BI	LUEFIELD,	WEST	VIRGINIA
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3					
4	Public Hearing	:			
5					
6	In re:	HOME	RULE APP	LICAT	ION
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8			Board Ro Bluefiel		y Hall,
9			200 Roge	ers St	
10					1 1, 2014.
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12			2		
13	A Public H	earing, t	aken befo	ore Th	e Bluefield City
14	Board, pursuan	t to publ	ic notice	e here	to, commencing at
15	5:40 p.m., EDS	ST.			
16					
17	BEFORE:	THOMAS CO	OLE - May	or	
18	BEFORE	BARBARA 7	THOMPSON GONAGLE -	SMITH	- Vice-Mayor ctor
19		ELLEN LIC	GHT - Dir GIBSON -	ector Direct	tor (Not Present)
20		JOSHUA CI	LINE - Re As	develo sista	opment & Planning nt City Manager
21		DENNIS D	ILLOM - I	nteri	n City Manager
22	Also Present:	BOBBI KE	RSEY - Ci	ty Cl	erk
23		BRIAN CO	CHRAN - C DEN - Chi	ity A	ttorney
24		ORIGI	NAI		gg varieties
25	VOLUME: I	UNIO		747	PAGES: 1 - 41

PROCEEDINGS

1.8

MAYOR COLE: Good afternoon. It's a beautiful day today. I want to thank you for coming out. We'll call this public hearing to order to discuss and go over our Home Rule application.

A couple of things, housekeeping maybe, or comments, we would request that comments today only be on the Home Rule application. If there is something else, our regular City Board meeting will be next Tuesday. Public comments will be on Home Rule only.

I guess I'd like to make sure everyone understands this is our application to be accepted into the Home Rule Program. It's a pilot program. This will be their second round. There were four municipalities originally in the program. Those four will be in next year in addition to 16 other municipalities that will be accepted.

We don't know how many will apply. We assume there will be a tremendous number. We feel Bluefield has a very good opportunity to be selected based on our being a border town.

I'm going to turn this over to Josh in a moment. He will go over that. Each item of our Home Rule application will require, if we're approved, an ordinance. So it's not like, once we have this meeting

and we vote on it and we're accepted, everything goes into place. There will be an ordinance passed for each of those categories. We would have the potential or the opportunity to expand that later as well. Just because it's in our application does not mean it will become a city ordinance just based on the fact that it's in our application.

Have I said that, basically, correctly?

MR. CLINE: Correct.

MAYOR COLE: With that, I'll turn it over to our assistant city manager, Josh Cline, to go over our application.

MR. CLINE: Just to give a brief overview of this process, and just for informational purposes, for public record, currently, right now in West Virginia, municipalities derive their power directly form Chapter 8 of the State code. The State Supreme Court rulings having traditionally held that we need to stay within those boundaries that are set forth in Chapter 8.

I'll give just a law dictionary definition for what Home Rule is, in constitutional or statutory law, local self-government, or the right thereof, is what Home Rule is. A little bit more expanded definition, from the US Advisory Commission on intergovernmental

relations says that "Home Rule is the power of the local government to conduct its own affairs including specifically the power to determine its own organization, functions it performs, its taxing authority and the numbers and employment conditions of its personnel."

2.2

As Mayor Cole stated, five years ago the state started its first phase of this program. Charleston, Huntington, Wheeling and Bridgeport applied, and were accepted. There were a total of 25 proposals that were submitted. After the pilot program concluded, there was a legislative audit, or a review of the process. It found that it was very successful, with 20 of those proposals being implemented in those areas, in those four cities.

The audit also encouraged statewide adoption of Home Rule. Within that test period, the state did adopt five of those initiatives to run statewide. We started with a fire insurance lien, \$5,000, or 10 percent liens for unpaid, delinquent fire, police or street fees were also included. Condensing into a general municipal business license was passed. Vacant building registration and a lien program was also passed, that every municipality could do. And this was not passed by the state, but more through an agreement

with the Division of Natural Resources. They expanded the urban deer hunt season, and also increased the bag limit.

2.2

However, while successful, the legislature did not take the advice of the legislative audit and make it statewide. They have gone through and decided that a Phase II Program is what we need to do. There have been additional limitations that have been added.

There are 16 positions open. There is an asterisks next to that because the four initial cities that chartered this program in the first phase are asked to re-apply and to come back into the program.

There are 230 municipalities that can apply for this. We've heard varying accounts of, "There's going to be a lot of applicants" and "There are not going to be a lot of applicants." We have been keeping a watch on the headlines across the state to see how many will apply. I think we'll have right around the 16 number applying for this program. That could change depending on how the program does and if everyone gets their ducks in a row and gets their application together before the due date.

There is a seven-member Home Rule Board that was appointed to review the applications. Applications are going to be reviewed and selections will be made by

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them. I said, "There are no guidelines." This is a previous power point. There have been guidelines that have been selected that they will use to judge. It's pretty basic criteria: "Did you follow the instructions right," so on and so forth, "How well did you come up with a plan that would meet a challenge?" Those kinds of things are what they will be judging on.

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If we are selected, our program will run until July 1st of 2019. So the question really states, "Why do we need this?" I believe there is a ground level belief that communities know how to govern themselves better than anyone else. What works best in Wheeling doesn't always work best in Bluefield, and vice versa. This program can also help our city departments become very efficient in their program of work and how they're able to do their jobs.

Also, as stated earlier, there are some parameters, things we can't put on our application. This is part of that judging criteria. One of the questions is: "Did you put anything in there that pretty much couldn't be put into the application?" Some of those things include environmental laws, bidding on government contracts and construction, Freedom of Information Act, open meetings, prevailing wage, the written plan of the municipality.

We also cannot make any proposals pertaining to changes in federal law of crimes and punishment, state crimes and punishment laws, specifically Chapter 68, 61 and 62 of the state code, pensions and retirements plans, annexation, taxation.

There is one exception, which we'll cover:

Tax increment financing, extraction of natural

resources, persons or property outside of the municipal
boundary, marriage and divorce laws, carrying of a

firearm, occupation tax fees, assessment payable by a

nonresident.

Sometimes there's the question asked, "Well, what's left after all of those things," because sometimes those are big things that we need to do. We have spoken with our department heads. We've also been reviewing prior applications that have been accepted. We have come up with five proposals that we believe are a good starting point for us.

Mayor Cole mentioned earlier about amending the plan. If we are accepted, we can, to our knowledge, amend the plan. We can submit a new proposal. The Home Rule Board will vote, up and down, on that item. If they vote "Yes," that's something we can add to our application at a future time, should we be accepted.

Those five things are On-Spot Citations,

Contracts with Other Jurisdiction via Resolution,

Disposition of City Property, B&O Tax Reduction with a

1-percent sales and use tax implemented, Procurement of

Architectural Services.

On-The-Spot Citations, currently, the law right now does not allow for preventative measures. The current process is long. It takes over a month, and it really doesn't do anything to prevent repeat offenders.

What we would be asking, and as you came in, there were handouts of the plan, as we'll be submitting it. You all have copies. We would be asking for the ability to issue citations similar to moving violations, after first warnings. Officers and code enforcement officers would be allowed to issue these citations. We've really modeled our approach after the cities of Huntington and Charleston, for this item.

Contracts Via Resolution: Currently, right now, if we were to establish a contract with another jurisdiction, we would have to pass an ordinance. It takes two readings, and a little bit of a process.

This just allows us to do a little bit quicker housekeeping and pass a resolution, to be able to start up those agreements, and not take the extra time. This

has been modeled after the City of Charleston.

Currently, property, both real and personal, over \$1,000 must be sold at public auction for a municipality. Often, property is purchased for means other than economic development. Public auction and advertisement can cost the City funds that could be better appropriated elsewhere. And worse, sometimes that property may not meet a minimum bid for sale, and the process was really for naught.

What we would like to do is to be able, the primary purpose -- and I underlined and I emphasize, "The primary purpose is to facilitate economic development within the City of Bluefield or the availability of necessary or convenient resources for the benefit of the citizenry." We'd like to be able sell that property directly. So if I'm a developer, the City can sell directly to me, and negotiate directly with me, and there is no public auction process.

This was modeled after the City of Charleston.

They did this with a Kroger facility, and have seen a great expansion of their Kroger there in the middle of Charleston, and has brought availability of resources, and also some economic development to that area for the city.

Tax Implementation: The B&O tax is an outdated, restrictive tax structure. It's very antiquated. Current maximum rates were set long ago. They really do not reflect today's economic conditions. The state, itself, does not use this structure. It's been deemed business unfriendly in a number of studies. Really, I believe it is a leading source why many businesses locate outside the city limits, not only in Bluefield, but across the state.

Current B&O tax makes up a third of our City's revenues. (I apologize for the incorrect percentage.) So this is going to be a very delicate process. Please, hear me say that now. This is not going to be something that, as Mayor Cole said, once this meeting is over, that everything is done tomorrow. That is not the way we'll do that. We'll take our time.

We've put a proposal together of how we think that B&O should be reduced. It's in your handouts. So we'll make sure that this is a very delicate process. We'll study it further. We'll also work with the state auditor's office. They'll be collecting that for an administrative fee of up to 5 percent. So we won't be collecting the revenues. The state will collect that and then remit that money back to the City.

Our sales-and-use tax cannot exceed 1 percent. That's also very important. And the B&O tax is also going to be reduced in specific categories. It's not going to be an across-the-board drop of B&O. It's going to be a good faith reduction in order to put forth that 1-percent sales tax.

Procurement of Architectural and Engineering
Services: Currently, right now, it's a long,
convoluted process of receiving bids on a project and
how to go through that. What we would like to do is
move to request for a proposal of process where we say:
"This is the project. Everybody send your bids in.
Let's do that."

We think that it will be a way that we can take in better prices. We can take qualifications and other factors into consideration, and really make our best decision on how to A) save the City money, but also to receive the best services for the project.

The City of Charleston did this proposal. It has worked really well for them. So it does have a good track record.

Again, as I said, we can amend our initiatives and add new initiatives in the future. We reviewed proposals the last time this presentation was given. I have not had anything added to it, but we're always

open to new ideas. So, please, the public, City Board members, department heads, new ideas are always welcomed. It's something we can amend, and add later. I hope we'll have a few new ideas.

I think it's important for us to apply for

Home Rule at this phase, and these items, and then
hopefully to have new items now. If we don't apply
now, we won't be able to add anything later. So I
think it's very important that we apply at this moment
so we have the opportunity to add to it later.

Our time lines for submission we have met so far. In February, we published our public notices for this hearing. We are having our public hearing today. At the next board meeting, I would propose that we have our first reading of our ordinance, and the second meeting in April, the second reading of the ordinance. And then in May we'll submit our Home Rule application to the Home Rule Board. That will be ahead of our June 1st applications date that we are supposed to have things in.

Finally, for reporting in the future, it just does not stop there. There is more homework to be done, to report back to the Board. If we're selected, beginning December 1st in 2015, we'll have to submit an annual progress report to the Home Rule Board, and let

them know how we're doing, how it's worked in Bluefield. This helps to give them information on how things are going.

Once the Board begins implementing the ordinances, those will continue in full force and effect until repealed, but if they're amended, in any way, throughout this program and after the program, they're null and void. So that's very important to remember. Once we do these things, they're there, for your information.

Again, I think, referring back to Mayor Cole's statement, this is not something that we'll just jump into once this is over. This will be a very delicate process of how we begin to implement these items.

We'll proceed with full caution and full thought.

Just some quick acknowledgments: The

Municipal League, those individuals listed, Spilman,

Thomas & Battle have really been instrumental in

providing good information to the City. We thank them.

Then, also, the cities that were listed earlier, we've received good information from them; and also Jim Hunt from Amazing Cities, in helping put this application together.

That's my presentation. We'll go to public comment, and I'll be happy to take any questions.

1450 Main Street, Suite 2 - Princeton, WV 24740 (304)425-5922

1	MAYOR COLE: Very good. Thank you, Josh.
2	I would like to commend Josh for all his work on this.
3	It's really been his project, from the beginning, and
4	he has just done an outstanding job putting all this
5	together, and really doing his homework. So, thank
6	you, Josh.
7	We have some folks here who have signed up for
8	public comments. Keep in mind, we do want to keep
9	these comments focused on Home Rule. Anything else, we
10	need to put off for a regular board meeting.
11	Art, first on the list.
12	MR. RILEY: Thank you, Mr. Mayor. First,
13	I appreciate the opportunity to speak. I'd like to ask
1.4	a few questions. The five things that we've outlined
15	will be what we apply to the Home Rule Board to put
16	into effect, through ordinance, if it's passed here.
17	This is all we're going to go for?
18	MR. CLINE: At this moment. That can be
19	added to at a later date with a proposal that's
20	written, passed by the Board, and then submitted to the
21	Home Rule Board for approval.
22	MR. RILEY: Does it have to be submitted
23	before June 1st?
24	MR. CLINE: No. These items will be
25	submitted before June 1st. Other items can be

submitted later, should we be accepted into the pilot program.

MR. RILEY: What's the time frame on us being accepted or rejected?

MR. CLINE: That will be up to the discretion of the Home Rule Board. I would hope that by fall, we will know if we're accepted or not.

MR. RILEY: A couple of things in these issues to be addressed: The disposition of City property, traditionally, we've always, and the state law requires, I think, that anything valued at over \$1,000 be auctioned at public auction.

Now, I think one of the things that we have, that this is here for, is because we have no control over what happens to it once it's sold to the highest bidder. However, that, more or less, takes the element out of it of, "I'll do this and you do that."

If you have a public auction, it's cut and dried. Your bidders are there, and they auction. I would just comment on that. I don't see anything wrong with the way we're doing it. Now, I realize that for economic development, you have a certain amount of leeway there.

We mentioned the City of Charleston, but the City of Charleston also has several organizations.

They have an Urban Renewal Authority. They have CURA.

Those are the people who work these deals out,

particularly the Kroger deal. That was worked out with

the City of Charleston, and one of the organizations

that is a part of the City of Charleston, but it was a

deal for the economic development.

Now, we are a little short on organizations of that type here. So that may be something to look at.

The bottom line is, a suggestion would be to leave it like it is. That, of course, is just a comment from the public.

MAYOR COLE: I guess I would point out, it's in our application. It doesn't mean it would be passed as an ordinance, and it wouldn't preclude us from selling something at auction. We can still do an auction, if it was a situation that made sense.

Otherwise, there would be some leeway for the City to do that.

MRS. LIGHT: It sounds to me, Art, like it might force us to be creating these economic development boards and things like that, so we can pay better attention to who buys our property, and make sure it's for economic development instead of just saying, "Oh, Joe Blow, you won the bid. Here you go. Let's see what you do with our property." And maybe

Joe Blow bought it for the highest bid, and say he's going to do it, and then go off to Argentina.

2.2

MR. RILEY: Go make a lawn out of it.

MRS. LIGHT: That's right.

MR. RILEY: And that's a point well taken. At one time, we had some of these organizations. Of course, I realize Josh has had a pretty full plate, but we had an economic development authority. It met for years and years, and developed heartburn from coffee and donuts. So we need an activist --

MRS. LIGHT: Yes, we do.

MR. RILEY: -- and a development authority, as a suggestion to the board.

On-Spot Citations, there is one thing in there that struck my mind, and that is sidewalks and driveways. That's included in the application as part of the things that code enforcement will go after, and cite them for. Now it's going to be a whole lot easier for a property owner to fix up his property, his house or barn or whatever it is, if the paving is not included in it, because the odds are, if you're going to pave a sidewalk and a driveway, you're going to have more in that than you've got in the house.

And, to me, that would be a burden to the

property owner, and maybe, perhaps a deterrent to them 1 fixing their property up; because if you've got a 2 \$5,000 house and you're going to spend \$10,000 on the 3 sidewalk and driveway, it hardly seems worth while. 4 that, particularly, just that little portion of that 5 thing, struck me as it might be onerous. 6

B&O Tax Reduction and Retail Sales Implementation: From looking at this, on the surface, you're going to tax the citizens an additional \$625,000, by way of the 1-percent sales tax. Now, presumably, some of that money will come from out of the area, but the bulk of it is going to come from the citizens of Bluefield.

I'm just trying Excuse me. MRS. LIGHT: to get this number here. Oh, okay.

They're the ones who can ill MR. RILEY: Now, in addition to that, that will replace afford it. the B&O tax on retail sales, that 1 percent.

The current B&O tax is .5 MRS. LIGHT: percent on retail sales.

> Yes, ma'am. MR. RILEY:

Then you're just going to MRS. LIGHT: replace half of that, because I'm sure we're paying it now, in prices.

> MR. RILEY: Well, there's two or three

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things to pursue on that. One of them is, there is 1 \$14,000,000 worth of retail sales that's exempt, from 2 this particular provision. Now we have retails sales 3 of \$77,000,000 that we're getting B&O tax on, which is 4 50 cents, 100. 5 Now, when you move to the sales tax, we've 6 only got 62,000 in retail sales that we're going to tax 7 1 percent. I'm curious about the exemption of the 8 14,000,000. 9 Now, why did that number MRS. LIGHT: 10 change? 11 In creating this document, it MR. CLINE: 12 took into account items that would be exempt from sale 13 in future purchases: Automobiles, food, items of that 14 In putting together the estimates -- and these 15 nature. are just estimates. We took those businesses that we 16 knew sold in those areas, and we put an estimate 17 together of what those exempted sales would be for the 18 upcoming year. 19 MR. RILEY: Then those are specific 20 categories of retail that are exempt from the sales 21 22 tax? MR. CLINE: Correct, automobiles --23 They are in the B&O tax now. MR. RILEY: 24

What about motor fuel?

Aren't automobiles?

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1	MR. CLINE: Automobiles, motor fuel, food
2	taxes now, no longer in the state, those types of
3	items.
4	MAYOR COLE: That's state mandated, or
5	law?
6	MR. CLINE: Correct.
7	MRS. LIGHT: Don't we still get half a
8	percent of B&O, Art?
9	MR. RILEY: No, ma'am.
10	MRS. LIGHT: Then why are they listed up
11	there in Retail now, before B&O?
12	MAYOR COLE: I guess, one thing, Art,
13	this isn't necessarily as Josh indicated, is not
14	necessarily exactly what we'll do if we're approved. I
15	think that it requires, as Josh said how did you
16	word it? You did it very eloquently.
17	MR. CLINE: These are thoughtful
18	estimates.
19	MAYOR COLE: Yes. There is more work to
20	be done before this would be an ordinance and be
21	passed.
22	MR. CLINE: Correct. These are
23	preliminary figures subject to change. These are our
24	best estimates. This information was provided by our
25	treasurer and former city manager.

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1	MR. RILEY: Well, I guess I have a
2	problem because we're here tonight for a public hearing
3	on an ordinance that is very clearly outlined
4	MAYOR COLE: This isn't an ordinance.
5	MR. RILEY: and it's still in the
6	works.
7	MAYOR COLE: This is our application.
8	MR. RILEY: I mean, this is the
9	application, but this is what you all will approve.
10	MAYOR COLE: There will be a separate
11	ordinance and it will have a public hearing as well
12	or
13	MR. CLINE: Correct. It will have
14	multiple readings.
15	MAYOR COLE: So before this could pass,
16	there would be a separate public hearing for that to
17	happen, if we're approved.
18	MR. RILEY: But this is what we are
19	presenting with our application.
20	MAYOR COLE: That's correct.
21	MR. RILEY: That is what the citizens are
22	looking at as to what will happen if we get Home Rule.
23	MRS. LIGHT: We'll be allowed to make an
24	ordinance, but it won't necessarily have to be exactly
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this ordinance.

1	MAYOR COLE: Right.
2	MR. CLINE: Correct.
3	MR. RILEY: Once we're approved, you
4	can't amend it.
5	MRS. LIGHT: Yes, you can. Yes, you can.
6	MAYOR COLE: Yes, you can.
7	MR. RILEY: Not according to that, that
8	you just showed, Josh.
9	MR. CLINE: Everything does not have to
10	be applied for there, as it is. These numbers can
11	change. What we are asking for is the ability to
12	implement a sales tax. We have to show a good faith
13	reduction. This is our estimate of what we would
14	submit at this time to be our estimate. That can
15	change.
16	MAYOR COLE: And I would point out, this
17	was something that was put together by our previous
18	city manager and the treasurer.
19	MR. CLINE: Right. What we are asking
20	for is the larger idea that we can implement a sales
21	tax. That could change, as we go forward, when the
22	rubber meets the road, and we put that into practice.
23	This is just our effort of showing, "This is what we're
24	projecting will be our good faith reduction in the

B&O."

1	For this sales tax to be even considered, we
2	have to show a good faith reduction. This is just
3	showing that good faith reduction at an estimate.
4	Those can change as we put the actual ordinance in
5	place. The board, it will be at their discretion to be
6	able to decide where they would like to see those
7	reductions in B&O.
8	MR. RILEY: All right. Will there be
9	another public hearing, on that particular subject?
10	MR. CLINE: Yes, sir.
11	MAYOR COLE: Yes.
12	MR. RILEY: At what point in time?
13	MRS. LIGHT: Yes, on each of those
14	ordinances.
15	MAYOR COLE: It would be some time after,
16	and if, we are approved.
17	MR. RILEY: Then you will go back over
18	these again?
19	MAYOR COLE: Yes. Each one will require
20	an ordinance.
21	I guess, one thing I would say about the B&O
22	tax, it was adopted when the state quite charging B&O
23	tax, and turned that over to the municipalities. If
24	you have read it, that was written in the '70s. It is
25	very antiquated. It's very out of date. It does

mean, I can think of several instances where people did not locate in the city simply because of that.

One other thing I would point out, in the bulk of these, that B&O is passed on to the consumer anyway.

MR. RILEY: It is. And to that end, if the sales tax is implemented, will the B&O tax not be charged to our prospective customers? And the answer to that probably is, yes, it will be.

MAYOR COLE: Well, that's free market.

MR. RILEY: Yes, it is.

MAYOR COLE: We can't control that, but I would tell you that, if a business isn't competitive, the free market tends to weed them out.

MR. RILEY: Right. But the bottom line is, there is \$625,000 more a year in new taxes here, and that's all I can see. The people of Bluefield are going to pay the majority of that \$625,000 simply because of the mobility of our citizens, and where they shop and what they do. So I guess that's what I'm getting at, Mr. Mayor, that the bottom line is, there's \$625,000 in new taxes, in this outline. That's the reason that I have asked about it.

MAYOR COLE: Well, I'm not sure. Maybe I shouldn't say anything because it's talking out of

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school a little bit, but the Town of Bluefield collects \$1,000,000 prepared food tax. We're capped at what that tax could be.

People have the choice of where to go, but if we're more competitive on B&O, then people can be more competitive on their pricing. And it really is a free market kind of thing.

MR. RILEY: That's right.

MAYOR COLE: I understand your point. I would also point out, again, this is not the ordinance. I mean, it could be. We may present this exact same thing eight months from now, but it will be a separate hearing. The public will have the opportunity to comment, to object to it, and that sort of thing. This is just for our application.

MR. RILEY: Continuing on that, now, this will be submitted along with our proposal for Home Rule?

MR. CLINE: Correct.

MRS. LIGHT: This is our proposal. This is our application.

MR. RILEY: Then where, along the line, can we change it?

MAYOR COLE: After we're approved -MRS. LIGHT: After we're approved.

MAYOR COLE: -- it can be amended. None of this becomes ordinance because we're approved.

MR. RILEY: No, and I'm aware of that, but the Home Rule Board is going to look at this and say, "This is what Bluefield wants to do."

Now, if we go and we're approved for Home Rule, and at that point we start changing the rules of the game, I question how that's going to work.

MR. CLINE: Again, I would bring you back to the idea that we're asking for the larger idea of a reduction, to implement a sales tax. What this is, is just a preliminary figure to show that this is a good faith reduction of that B&O, which is a requirement for the sales tax implementation. You must show a good faith reduction. These are our preliminary figures on how to do that. That does not mean that that is what the Board will approve.

As the Mayor said, it may be what they approve, but that will come up for discussion. There will be ordinance readings and public hearings when it comes to that time. This is for an application to show a broader view of the idea that we'd like to reduce B&O, and begin moving toward the sales tax system.

MRS. LIGHT: We could get approved and come back, Art, and say, "We are not going to change

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anything at all except we're going to implement a

10-percent B&O tax only on antique dealers, and they're
the only ones."

MR. RILEY: You mean you haven't done that?

MRS. LIGHT: Well, we're getting close.

You see what I mean? They're going to give us -- if we are accepted for Home Rule, they are going to give us parameters. You can work under the parameter of changing your B&O tax structure, or you can work under the parameter of changing your On-The-Spot Citations, but that's just what they're going to give us, generally, if they accept us into the Home Rule program. We can change these numbers. We can fiddle with these numbers.

MAYOR COLE: I guess the one thing that wouldn't change is, if we got approved, this is something that we feel -- what the exact numbers are, I don't know, but we -- I'll speak for myself. I would like to see us have a reduction in B&O tax, because it is so antiquated. Like I said, it was written in the '70s, if you read it. The examples they use are so outdated.

And if we reduce the B&O tax, it helps businesses be more competitive and gives us the ability

1	to attract somebody to Bluefield. It's a little bit of
2	a Catch 22. What do you do if all the businesses
3	leave? And look at the number of businesses that have
4	left. I want to curb that.
5	MR. RILEY: Does anyone here know
6	specifically why these businesses have left? I noticed
7	that Two-Way Radio had left right above Charlie's
8	place.
9	MRS. LIGHT: Where did they go?
10	MR. RILEY: I don't know. The building
11	was vacant yesterday.
12	MAYOR COLE: I don't know specifically
13	about every business, but I do know about some
14	businesses. And part of it is this is a small piece
15	of it, but it is a piece of it. We want to be
16	competitive. Every time we read something about
17	Bluefield "We need to attract businesses."
18	I think I mean, I understand your position
19	in making those comments, but I think you also
20	understand how important businesses are. They make up
21	a third of our budget. Is that right?
22	MR. RILEY: Forty percent.
23	MAYOR COLE: That's a big deal. We don't
24	want to put the burden on a smaller and smaller and
25	smaller group of businesses. I would rather have a

smaller burden on a larger number of businesses.

You'll have plenty of opportunity to discuss what we end up with before it would become an ordinance.

MR. RILEY: And part of that, probably, is a misunderstanding, on my part, because tonight, I thought we were having a public hearing on what we are going to submit on what we're going to do. Now, that's what I thought was the purpose.

MRS. LIGHT: It's what we are going to do in general, the proposed, what we are going to do, in general.

MR. RILEY: But this is a specific application for a specific thing. I would think that we would want to be very specific about why we are applying for Home Rule.

MRS. LIGHT: And we are, specifically, these five things, but within these five things, especially in the B&O tax reduction, we have leeway.

mayor cole: I wouldn't say "leeway"

necessarily, but there will be a -- like I said, this

may be exactly what we do, but this is not going to be

law if we're approved into Home Rule. You will have

another opportunity to discuss the finer points of each

category.

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1	MR. RILEY: Well, as I said, I'm
2	concerned about the shoppers of the City of Bluefield
3	seeing everything they buy go up by \$625,000.
4	MRS. LIGHT: But they go buy their
5	groceries in Virginia, and they have to pay their taxes
6	in Virginia.
7	MR. RILEY: We have a good store down
8	here, Mrs. Light.
9	MRS. LIGHT: I know, but I still see
10	people from West Virginia buying groceries
11	MR. RILEY: Without a doubt.
12	MRS. LIGHT: And they don't seem to care
13	and they still go down to Bluefield, Virginia and eat.
14	They don't seem to mind paying that large, prepared
15	meal tax.
16	MR. DILLOW: I think it's simpler, if we
17	don't become more B&O friendly, we're not going to have
18	many businesses for our people to shop at. So if we
19	become more B&O friendly, it will attract more
20	business, and then you're going to have more shoppers.
21	MRS. LIGHT: You cut taxes, Art, it's
22	proven. I heard it today. Every state that has cut
23	taxes has seen a major decline in unemployment and a
24	major
25	MAYOR COLE: He's saying we're adding

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taxes. I mean, we're adding; we're taking it away. I mean, it's kind of a little bit of a wash, but the more businesses we can attract, the better this community will be.

MR. RILEY: Oh, absolutely. I agree with you, Mr. Mayor. But my biggest concern, I guess, is if you have all these businesses, and nobody to shop.

MR. DILLOW: Here would be my opinion: I live here in the city limits of Bluefield. I would much rather shop here in Bluefield to get what I need than I would, obviously, to drive to Princeton or Bluefield, Virginia, but if you don't become more B&O friendly to bring these businesses in, it's not going to happen. I am going to continue to drive to these other places, as everyone else in this city does. So if we don't do something to curb the B&O, I would much rather pay a 1-percent sales tax --

MAYOR COLE: Half a percent.

MR. DILLOW: -- or half a percent sales tax throughout the city, to buy what I need here than to spend the extra fuel to drive somewhere else to do it, but we can't do that with the current B&O situation that's outdated. So it has to be brought up to date, perhaps done away with, the best that we can, and bring business in that is more friendly to a newer, updated

situation. 1 MR. RILEY: In line with that, Mr. 2 Dillow, our B&O tax, in the last three years, has gone 3 up by about \$600,000 a year. So, quite obviously, 4 somebody is shopping here. The B&O tax is not a tax 5 that people see. In other words, it's not 1 percent. 6 The B&O tax, the shoppers don't ever see. 7 MAYOR COLE: Yes, they do. They just 8 don't know it. 9 It's not only that, I think MR. DILLOW: 10 it's more that it has gone up is because we have forced 11 some to pay the fees that they should be paying that 12 they haven't been paying. That's why you've seen some 13 increase in the B&O fees that's been collected. 14 MRS. LIGHT: And prices have gone up. 15 Inflation has gone rampant. 16 MR. RILEY: And all of this is very, very 17 true, but you're not going to see a reduction in what 18 you pay at the store because we take out the B&O tax on 19 That's what I'm saying. 20 retail. MRS. LIGHT: Well, Art, how many new 21 businesses have you seen in town compared to how many 22 What's been our net increase in business? we've lost? 23 How many did we have three MR. RILEY: 24

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years ago?

1	MAYOR COLE: Art, we don't know. We will
2	have plenty of time to argue about this. We really
3	need to move on. There are other people that need to
4	talk.
5	MR. RILEY: I don't mean to argue. I'm
6	just trying to get the facts on the table.
7	MAYOR COLE: We could debate all night.
8	I don't believe that you would argue with me that the
9	B&O tax is antiquated. It does prohibit new businesses
10	from coming to town. That's what we want to try and
11	fix.
12	We will have a specific ordinance at the time
13	that will be passed, and certainly, we will be better
14	prepared to discuss the finer points of that with you
15	at that time. But at this point, we want to get our
16	application in. It doesn't mean it's law.
17	MR. RILEY: Thank you, Mr. Mayor. Thank
18	all of you.
19	MAYOR COLE: Thank you, Art.
20	Pete?
21	MR. STERNLOFF: I won't be long. I don't
22	want to disparage my good friend Mr. Riley, but I want
23	to say something that he may or may not agree with.

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Having been a businessman for many years and been

subject to B&O tax in other jurisdictions, B&O tax is



the most regressive tax that you can have on a business because it taxes your sales, and not your profits. That is a significant part of this whole thing that we have to look at. And I don't know for sure how the people of Bluefield would react to a 1-percent sales tax and having to see the motion from a B&O tax that they don't really presume is there, going to a sales They will know that the prices have gone up 1 percent.

the folks who are living here, there is going to be some consternation in that regard. I would certainly ask that the people of Bluefield, in addition to those of us who have shown up tonight, make a point of coming to the next public hearing to let the City Board know how they feel about it, because a lot of this was developed by -- I guess it was all developed by the city administration, and there have not been any real public discussions on this other than until we got here today. So I would say that there is more work to be done.

I think the thing a lot of people forget is the City of Bluefield had the opportunity a number of years ago to have Home Rule. They were actually going to do five cities at that time. They did four, because

the City of Bluefield failed to submit a request for Home Rule to the Home Rule Board.

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And I have to commend this board for going ahead and going through this, because everybody at Municipal League has talked a good game. They all want to participate, but when it comes down to doing the work that is necessary, to put these kinds of numbers together, to lay a plan out, most of them are just not going to do it.

I would ask that the City Board, and the folks who are putting this together, go back and scrutinize the numbers that are here, and double-check, to please make sure these numbers are more than just a good faith estimate, because I heard the comment made that these numbers were put together under a previous city manager and with the treasurer. I would ask that you take a good, hard look to make sure that these numbers are good, solid numbers.

I also noticed that the B&O tax on manufacturing, which is a small portion of what we do here, but we have been getting almost twenty-one-five a year for manufacturing that, all of a sudden, that area, we're not going to have a B&O tax on.

Then I note, there must be a reason for it, and I'd love to have an explanation of why we would cut

the B&O tax on contracting in half from where it is now. Other than that, I think Home Rule is really an important part of the future of Bluefield.

MAYOR COLE: Two things, I would say:

No. 1, with regard to manufacturing, it's very unlikely to have manufacturing, of a large scale, to locate within the city limits of Bluefield, No. 1.

Geographically, it does not suit, but there is nothing more desirable than to have somebody to build something because that creates revenue from outside of our market.

You build something and you ship it, and then money comes here. Retail is, you sell something. Somebody buys something. You really have not created anything, but manufacturing -- as I stated with regard to the bulk of this, these numbers were put together, as we've stated, by a previous city manager and our current treasurer.

The bulk of contracting, it's a direct pass-through. When I have DCI build something for me, everything the City charges the contractor, the contractor marks up 20 percent, and sends the bill back to me.

Like I'm having work done at Cole Chevrolet now. All of that stuff is a direct pass-through to the

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person who is having the work done. It just makes construction more expensive than potentially maybe it should be. Beyond that, I don't know that I have an --

MR. STERNLOFF: So, basically, what you're saying is you have a potential 1 percent reduction in the cost of building something in Bluefield, West Virginia than what it was before, is what you're saying. That is if the contractor decides not to pass that on because he traditionally has.

MAYOR COLE: Correct. Most contractors do, whether it's bid or a cost-plus basis. Most of what I do with Robert is cost-plus, and he just sends me the bill. I remember arguing with him. I said, "Well, that's your responsibility."

He says, "No. I pass that directly on to you. This is cost-plus."

MR. STERNLOFF: The only other thing I'll say about B&O is, having been part of understanding city government, one of these days, I'm sure the City Board will find a way to get the treasurer to go out and start auditing some businesses to make sure that they're doing what they should be doing with regard to paying B&O tax.

Thank you very much for the opportunity to comment. I would like to see a little bit more work

1	done on the numbers.
2	MAYOR COLE: We intend to.
3	MR. STERNLOFF: One other quick question:
4	You made it clear that if you submit these proposals
5	that are being made, that once the plan or the City
6	of Bluefield is accepted into the Home Rule project,
7	that you can change some of these proposals. Would you
8	have to go back to the Home Rule folks if you changed
9	what you've initially proposed to get their approval?
10	MR. CLINE: Those changes, we would put a
11	proposal together. And those proposals would go to the
12	Home Rule Board. They would vote, up and down, whether
13	or not to approve the change or not.
14	MR. STERNLOFF: There still is that
15	outside supervision that
16	MR. CLINE: Yes. We'll have annual
17	reports that we'll also turn in.
18	MAYOR COLE: Then we'll come back and
19	have a public hearing for that ordinance.
20	MR. STERNLOFF: I know the City of
21	Huntington, when they did this same concept, there was
22	a lot of concern that people would go elsewhere to
23	shop, and it didn't happen. People stayed home and
24	shopped. And I would hope that that would happen here.

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But I do agree with Mr. Riley, that there is

the potential for changing where the money is coming
from even though we can say that people are aware of
it, that there is a B&O tax, that they're going to be
even more aware of it when the 1 percent comes up. But
I will be stating as well that I don't like the B&O tax
at all. I think if they can do away with that as a way
of having revenue for cities, it would be wonderful.

Thank you very much.

MAYOR COLE: Rich?

MR. BEZJAK: I don't have any comment.

I just signed up.

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MAYOR COLE: Anne, did you have a comment? Marie? Cy? Mike? Mr. Meachum?

MR. MEACHUM: Sorry I didn't get here in time to sign up. As I understand, this is an outline of what we would like to do to govern ourselves. This is the greatest opportunity we have at this point to do that. We know the challenges that we have that Charleston doesn't have, Wheeling doesn't have, Princeton doesn't have, Beckley doesn't have. I don't care about those folks. I care about Bluefield and the opportunity we have here.

It's an outline that these ladies and gentlemen can work with. When the time comes, the public, as I understand it, will have plenty more

1	opportunities to respond to the ordinances, as each one
2	would have to be written.
3	I agree with the chief/acting city
4	manager/whatever hat you have on. I believe that if
5	you reduce B&O taxes, more business will come into the
6	city, and there will be more taxes collected through
7	the retail sales tax. I don't think the public will
8	mind that. Whether they're paying it now, B&O tax or
9	not, is not relevant. Let's get business going. This
10	is the best opportunity to do that. Thank you.
11	MAYOR COLE: Any other comments?
12	Anything else we need to do? Is there a motion to
13	adjourn?
14	MRS. SMITH: I so move.
15	MRS. LIGHT: Second.
16	MAYOR COLE: We have a motion to adjourn.
17	All those in favor signify by saying "Aye."
18	(Chorus of Ayes.)
19	MAYOR COLE: Opposed, same sign?
20	(No response)
21	MAYOR COLE: Thank you all for being
22	here. Meeting adjourned.
23	(Whereupon, at 6:38 p.m., EDST. the
24	foregoing hearing was concluded.)
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REPORTER'S CERTIFICATE 1 2 3 I, Sandra Scott Tyson, a Stenotype 4 Reporter within and for the State of West Virginia, do 5 hereby certify that I did appear at the time and place 6 and for the purpose specified in the caption hereof: 7 That the forgoing is a true and correct 8 transcript of the proceedings had herein; 9 That the foregoing matters were taken down by 10 me personally in Stenotype Characters and transcribed 11 into the English language by Computer Aided 12 Transcription; 13 That I am neither Counsel for nor related to 14 any of the parties hereto and have no interest in the 15 16 matter whatsoever. 17 18 Gendra Mcath From 19 Sandra Scott Tyson 20 April 14, 2014 21 22 23 24

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Home Rule Public Houng April 1, 2014 5:30p.m. Mayor Jhomas Cole Vice Mayor, Barbara Thompson Smith Die tow : Check Mc Donagle Ellew Light : Michael Dilson Redevelopment & Glanning - Josh Cline Intern City Manger Denne Dillow City Clerk Brisis Cochrand City attorney - Brians Cochrand Chief (Fireman) - Jeff Worden Art Riley Sandy Tyson 5140 Lete Stanloff Ann Elgin - Daily Dan Shortridge Mark Sanders - Sta Marie Blackwell Wike McClanohan Maic Meachuin - Quater Bluefield Chambe

Municipal Home Rule Pilot Program Phase II Application City of Bluefield

Section I: Applicant Information

A: General Information

Name of Municipality:

2010 Census Population:

City of Bluefield, West Virginia

10,447 residents

Certifying Official and Title:

Contact Person and Title:

Thomas J. Cole, Mayor

Joshua D. Cline, Assistant City Manager

Address:

Telephone Number:

200 Rogers Street

Email Address:

304.327.5568

Bluefield, WV 24701

Fax Number:

joshua.cline@cityofbluefield.com

304.327.8670

B. Municipal Classification

The City of Bluefield, West Virginia is a Class II municipality as defined in West Virginia State Code §8-1-3.

C. Category of Issues to be Addressed

The City of Bluefield will be addressing the following categories of issues in its Municipal Home Rule Pilot Program Phase II Application:

- 1) B&O Tax Reduction and Retail Sales Tax Implementation (Tax)
- 2) Disposition of City Property (Administration)
- 3) On-Spot Citations (Administration)
- 4) Contracts with Other Jurisdictions Via Resolution (Administrative)
- 5) Procurement of Architect-Engineering Services (Administrative)

Section II: Narrative

Proposal #1: B&O Tax Reduction and Retail Sales Tax Implementation

Specific state laws, policy rule, or regulation in question: West Virginia Code §8-13-5

Specific Problem:

The current Business and Occupation (B&O) Tax set by West Virginia Code §8-13-5 and related laws in tax classifications, exemptions and maximum rates restrict the City of Bluefield's ability to generate necessary financial resources in a manner that is consistent with current economic conditions. The B&O tax itself was rejected as an anti-business tax and a hindrance to economic growth when the State of West Virginia repealed it in the 1980s. Current maximum rates were set by the State of West Virginia in 1959 are outdated. Current mandatory classifications and

exemptions under state law were adopted and modified by the state between approximately 1921 and 1987. These classifications and exemptions are antiquated.

In studies conducted on the business climate within the state, it has been shown that local B&O taxes are a major reason why many businesses locate just outside the city limits. Evidence of this is seen in the many vacant and abandoned buildings in downtowns and business districts not just in Bluefield, but in municipalities across West Virginia. Furthermore, a B&O tax is an "on your honor" tax. This can prove to be difficult if businesses are not accurately reporting to the municipality. While an audit of a business can be conducted, the time and cost is not always feasible for a municipality. Nor is the potentially negative public perception this process can generate. A municipal sales/use tax would improve equality in reporting and give the weight of the State Department of Taxation behind it for enforcement.

West Virginia Code allows cities to use a municipal retail sales/use tax. However, this use is restricted to municipalities that do not use a B&O tax or the power is granted through a Home Rule Pilot Program application that is approved. The current tax structure for the municipality makes it difficult for the City of Bluefield to compete as a boarder city with Virginia, often awarded the distinction as the most "business-friendly" state in nation. The use of the municipal sales/use tax would allow the City of Bluefield to work towards tax reform, which includes the reduction of the B&O tax, to build a more competitive business climate.

Proposed Solution:

The City of Bluefield proposes the implementation of an ordinance allowing the city the authority to impose a municipal retail sales/use tax. This would remove part of the tax burden from local businesses to consumers, creating a fairer way for the City of Bluefield to raise revenue. A good faith reduction in the current B&O tax rates would occur during the implementation of this tax.

Category of Issues to be Addressed:

Tax

Fiscal Impact:

Please see Attachment: "City of Bluefield Proposed B&O Tax Reduction and Sales Tax Implementation Worksheet"

Proposal #2: Disposition of City Property

Specific state laws, policy rule, or regulation in question: West Virginia Code § 8-12-18

Specific Problem:

To sell a piece of property, either real or personal, the City of Bluefield must hold a public auction. State Code requires this for all real and personal property with a value of more than one thousand dollars (\$1,000.00). These auctions must also be announced in a Class II legal advertisement. There are problems that can transpire with this process. First, a property may not meet an acceptable price during the auction process. Other times, the property may be purchased for personal storage. This can have a negative effect when the property is located in a business district and economic development is hindered. Another negative effect on economic development can occur when a property is bought cheap at auction and the new owner expects

to make a significant return on his/her investment, causing the property to be under utilized or undeveloped for some time. Properties are also purchased by owners with good intentions of developing the property to positively impact the economy of the City of Bluefield. However, they are falling short due to resources and a number of other situations, leaving the property in no better condition than when it was purchased.

For many non-profits, purchasing a property can be a hindrance. Many of these organizations complete work considered advantageous to the citizens of Bluefield and save the City of Bluefield from the cost of offering another service or program. Currently, the city must convey or lease a property for a "fair and adequate consideration." What is considered "fair and adequate" can equal a cost greater than the organization can incur creating a stumbling block in the organization's operations.

Proposed Solution:

The City of Bluefield proposes the implementation of an ordinance allowing the city to convey real and/or personal property with a value more than one thousand dollars (\$1,000.00) for fair market value without having to follow the auction procedures outlined in West Virginia Code § 8-12-18. The City of Bluefield would be allowed to directly sell property to an individual or group. This can only be done when the primary purpose is to facilitate economic development within the City of Bluefield and/or to improve the availability of necessary or convenient resources for the benefit of its residents.

The City of Bluefield also proposes that it be allowed to lease or convey (without auction) for less than fair market value buildings and land to non-profit organizations who are providing services to the public, that, in their absence, the City itself might have to finance or administer; provided that a test similar to that imposed by West Virginia Code § 1-5-3 is met and that ownership of the land or building would revert to the City in the event the non-profit ceased to provide such services to the public.

Category of Issues to be Addressed: Administrative

Proposal #3: On-Spot Citations

Specific state laws, policy rule, or regulation in question: West Virginia Code § 8-12-16

Specific Problem:

The current process allowed by state law to address code enforcement issues is lengthy, taking a month or more. Unfortunately, this can lead to recidivism in some cases. At this time, West Virginia Code § 8-12-16, only allows municipalities the authority to "adopt ordinances regulating the repair, alteration, or the vacating and closing or removal or demolition... of any dwellings or other buildings unfit for human habitation due to dilapidation, defects increasing the hazard of fire, accidents or other calamities, lack of ventilation, light or sanitary facilities or any other conditions... which would cause such dwellings or other buildings to be unsafe, unsanitary, dangerous or detrimental to the public safety or welfare." This does not allow municipalities to address problems with property maintenance that detract from the neighborhood or constitute eyesores yet at the time do not constitute a threat to public safety.

Proposed Solutions:

The City of Bluefield proposes the implementation of an ordinance to address the issue. The ordinance will be modeled after the successful City of Charleston and City of Huntington "On-Spot Citation" ordinances passed. The ordinance will give the authority to the City of Bluefield, its building and zoning administrators, and/or city law enforcement officers to issue citations for reoccurring exterior sanitation/common nuisance violations (including, but not limited to, trash/rubbish, overgrown weeds/grass, junked or otherwise unlawfully situated motor vehicles, maintenance of vacant structures, broken windows or glass, failure to maintain sidewalks and driveways) at the site of the violation and at the time the violation is recognized, similar to the manner in which traffic citations are issued.

Category of Issues to be Addressed: Administrative

Proposal #4: Contracts with Other Jurisdictions via Resolution

Specific state laws, policy rule, or regulation in question: West Virginia Code § 8-11-3(10)

Specific Problem:

Currently, the City of Bluefield cannot enter into a contractual agreement or any other agreement with another governmental entity/jurisdiction until the City Board of Directors approves the agreement by ordinance as required by West Virginia Code § 8-11-3(10). This process requires two readings for the ordinance to be passed. In a majority of cases this is not detrimental to city functions. However, it does present a time-period hurdle for the municipality to go through in its day-to-day functions, particularly in mutual aid agreements for emergency services.

Proposed Solutions:

In an effort to build goodwill and to expedite the process of entering into a contractual agreement or any other agreement with another governmental entity, the City of Bluefield proposes that it be allowed to approve these contracts or other agreements by resolution in the same manner as it does when presented similar contracts or agreements with non-governmental entities.

Category of Issues to be Addressed: Administrative

Proposal #5: Procurement of Architect-Engineering Services

Specific state laws, policy rule, or regulation in question: West Virginia Code § 5G-1-3

Specific Problem:

The City of Bluefield is hindered by West Virginia State Code § 5G-1-3 to utilize a selection process that does not necessarily provide the "best value" when selecting a firm for a project. Following state code, the city must advertise and then select three firms that are best qualified to perform the desired service. A negotiation for cost begins only after the three firms are selected. A selection committee will first negotiate with the most qualified firm. If negotiations do not end

in a contract for services being signed, the second most qualified firm is then brought in for negotiations, and so on and so forth. This can present multiple problems. First, if no firm can be decided upon the process must be repeated. Second, if the most qualified firm has the best presentation and price, but is not immediately decided on first, the process may need to be repeated or a less attractive offer must be accepted. Ultimately both problems lead to a waste of administrative time diverting attention away from necessary work or by delays in the project, and dollars if new advertisements must be issued.

Proposed Solutions:

The City of Bluefield seeks to streamline this process and allow for the true "best value" to be selected by issuing a Request for Proposal for architect-engineering services. A selection committee would then select the proposal that provides the best value by taking into consideration the price, qualifications, and all other pertinent factors related to the project.

Category of Issues to be Addressed: Administrative

Conclusion

Over the last century, a city built for over 30,000 residents has been reduced to just over 10,000. Much of this has come in part to a deterioration of economic conditions and the lack of power the municipality has had to work against those forces. The City of Bluefield is a boarder city that daily competes against our neighbor, Virginia. Often, Virginia ranks high in business attractiveness, but also in many quality-of-life categories.

Locally, this has translated into a number of issues. Businesses tend to locate across the state line in Bluefield, Virginia due to out-dated and business-unfriendly tax structures. For decades, this has hindered potential revenue streams for the City of Bluefield. In turn, that lack of revenue has limited the services that can be offered. A decline in services often leads to a lack of pride in property ownership and to the necessary ownership and maintenance by the city of many properties within Bluefield. The decline in the demand for housing due to population loss and lack of pride in upkeep has left many blighted and unkempt properties. Added to that are costly procedures to procure services for major projects. This hinders important public projects from being implemented as quickly as they should be.

The Municipal Home Rule Pilot Program Phase II is a vitally important first step towards city officials having the power to improve the prospects of City of Bluefield. Having more localized authority over tax systems, architectural and engineering services, agreements, the sale of city-owned properties, in addition to presenting the city as a clean, inviting place to live and work will allow the City of Bluefield begin building a better future.

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City of Bluefield Proposed B&O Tax Reduction and Sales Tax Implementation Worksheet

B&O Before Change

Category	Gross Sales	Rate	Tax
Manufacturing	\$ 7,164,915.85	0.30% \$	21,494.75
Retail	\$ 77,000,861.37	0.50% \$	385,004.31
Wholesale	\$ 49,351,895.31	0.15% \$	74,027.84
Water	\$ 3,006,429.75	4.00% \$	120,257.19
Electric Light & Power Company Sales	\$ 8,093,769.55	4.00% \$	323,750.78
Electric Light & Power - Other	\$ 2,874,474.45	3.00% \$	86,234.23
Gas	\$ 4,273,859.40	3.00% \$	128,215.78
Contracting	\$ 7,310,058.69	2.00% \$	146,201.17
Amusement	\$ 1,237,531.93	0.50% \$	6,187.66
Rents	\$ 15,317,167.17	1.00% \$	153,171.67
Service	\$ 118,446,143.43	1.00% \$	1,184,461.43
Banking and Loans	\$ 16,009,790.32	1.00% \$	160,097.90
	\$ 310,086,897.22	\$	2,789,104.73

B&O After Change

Category		Gross Sales	Rate	Tax	
Manufacturing	\$	7,164,915.85	0.00% \$	=	
Retail	\$	77,000,861.37	0.00% \$	-	
Wholesale	\$	49,351,895.31	0.15% \$	74,027.84	
Water	\$	3,006,429.75	4.00% \$	120,257.19	
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Electric Light & Power - Other	\$	2,874,474.45	3.00% \$	· ·	
Gas	\$	4,273,859.40	3.00% \$	128,215.78	
Contracting	\$	7,310,058.69	1.00% \$	73,100.59	
Amusement	\$	1,237,531.93	0.50% \$	6,187.66	
Rents	\$	15,317,167.17	1.00% \$	153,171.67	
Service	\$	118,446,143.43	1.00% \$	1,184,461.43	
Banking and Loans	\$	16,009,790.32	1.00% \$	160,097.90	
	\$	310,086,897.22	\$	2,309,505.09	
Estimate Exempted Sales			\$	14,401,781.35	

New Sales Tax After Change

Category	Gross Sales	Rate	Tax	Cha	nge
Manufacturing	0	0% \$	-	\$	(21,494.75)
Retail	\$ 62,599,080.02	1% \$	625,990.80	\$	240,986.49
Wholesale	0	0% \$		\$	E.
Water	0	0% \$	-	\$	5 4
Electric Light & Power Company Sales	0	0% \$	~	\$	
Electric Light & Power - Other	0	0% \$		\$	•
Gas	. 0	0% \$	-	\$	-
Contracting	0	0% \$	-	\$	(73,100.59)
Amusement	0	0% \$	-	\$	
Rents	0	0% \$	-	\$	- \
Service	0	0% \$	-	\$	-
Banking and Loans	0	0% \$	-	\$	-
		- 9	625,990.80	\$	146,391.16

B&O Before Sales Tax	\$ 2,789,104.73
Combined B&O and Sales Tax (After Change)	\$ 2,935,495.89
State Collection Fee (estimated 5% of Sales Tax)	\$ 31,299.54
Estimated B&O Tax After Collection Fee	\$ 2,904,196.35
Estimated Increase in Revenue	\$ 115,091.62
Good Faith Reduction in B&O	1.80%



CITY OF BLUEFIELD PUBLIC HEARING April 1, 2014- HOME RULE

NAME	ADDRESS	PHONE	E-MAIL
ARE Riley	P.O Box 226	800-628-1299	
Pere Gernloff			
RICH BELTAK	2610 LENTER DR	384 327 8817	
Dan Shertpiels &	2215 -MT, VIEW, A	Ve -304-325-32	32_
Marie Blackwill		304-327.8626	
C Gold	608 W. Canled	163	0212
Mills MECHANTA	4 HOOS WIMAING 2112 Mt View	763 627-6791	,
More Meachum	212 Mt View	304-327-	

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NOTICE

Notice is hereby given that a Public Hearing will be held on Tuesday, April 1, 2014 at 5:30 p.m., in the Board Room at City Hall, 200 Rogers Street, Bluefield, West Virginia, on the proposed City of Bluefield Municipal Home Rule Pilot Program Phase II written plan pursuant to W.Va. Code §8-1-5a.

Interested parties may appear at the Public Hearing and be heard with respect to the proposed written plan. A copy of the proposed written plan may be inspected in the City Clerk's Office beginning Friday, February 28, 2014 between the hours of 8:00 a.m. and 4:30 p.m., daily, Monday through Friday.

Given under my hand this 24 day of February 2014

Bobbi Kersey City Clerk

CERTIFICATE OF PUBLICATION

State of West Virginia, To-wit:- County of Mercer,
I, of the
Bluefield Daily Telegraph, a daily newspaper published in the
City of Bluefield, Mercer County, West Virginia, do certify
that the notice attached hereto under the caption;
was published in the said Bluefield Daily Telegraph 2 (Two) Time(s)
on the following day(s), namely February 28th & March 14th
in the year 2014.
Publication Fee: \$38.02
firenza Sast
Subscribed and sworn to before me this day of2014.
My Commission expires May 21 20 22.
My Commission expires 77 mg 21 20 500.



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ORDINANCE AUTHORIZING THE CITY OF BLUEFIELD TO SUBMIT ITS WRITTEN PLAN TO THE WEST VIRGINIA MUNICIPAL HOME RULE BOARD.

WHEREAS, the City of Bluefield is a Class II City as defined by West Virginia Code section 8-1-3(2); and

WHEREAS, Bluefield, West Virginia is a border city that competes daily with the Commonwealth of Virginia; and

WHEREAS, the City of Bluefield is sometimes restrained by state statutes, policies, and rules that challenge its ability to effectively carry out its duties; and

WHEREAS, the Municipal Home Rule Pilot Program, Phase II, is an extremely vital first step towards Bluefield officials having the necessary tools to improve the quality of life in Bluefield, West Virginia; and

WHEREAS, a Public Hearing was held on this written plan on April 1, 2014, in compliance with West Virginia Code section 8-1-5a(g)(1); and

WHEREAS, the duly elected governing authority of the City of Bluefield is the Board of Directors thereof.

NOW, THEREFORE, WITNESS THE FOLLOWING ORDINANCE:

Pursuant to West Virginia Code section 8-1-5a(g)(4), the Board of Directors of City of Bluefield hereby Ordains that the City is authorized to submit its written plan to the Municipal Home Rule Board for consideration.

First Reading: April 22, 2014

Second Reading and Passage: April 29, 2014

Thomas J. Cole, Mayor

Attest:

Bobbi Kersey, Clerk



City of Bluefield Proposed B&O Tax Reduction and Sales Tax Implementation Worksheet

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Category		Gross Sales	Rate		Tax	
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Estimate Exempted Sales			\$ 14,401,781.35

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New Sales Tax After Change

Category Manufacturing		Gross Sales R		Rate		Chai	nge
		0	0%	\$	-	\$	(21,494.75)
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Wholesale		0	0%	\$	2 0	\$	-
Water		0	0%	\$.	\$	-
Electric Light & Power Company Sales		0	0%	\$	-	\$	·=
Electric Light & Power - Other		0	0%	\$	20	\$	-
Gas		0	0%	\$	≅ :	\$	
Contracting		0	0%	\$	*	\$	(73,100.59)
Amusement		0	0%	\$	-	\$	r <u>e</u>
Rents		0	0%	\$.	\$	0.5
Service		0	0%	\$	-	\$	-
Banking and Loans		0	0%	\$	-	\$	-
The state of the s				\$	625,990.80	\$	146,391.16

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Estimated Increase in Revenue	\$ 115,091.62
Good Faith Reduction in B&O	1.80%

Brewster, Morhous, Cameron, Caruth, Moore, Kersey & Stafford, PLLC

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*ALSO ADMITTED IN VA

May 19, 2014

Applicant:

CITY OF BLUEFIELD, WEST VIRGINIA

Re:

City of Bluefield Municipal Home Rule Application

Ladies and Gentlemen,

As City Attorney for the City of Bluefield, I have reviewed West Virginia Code § 8-1-5a, Municipal Home Rule Pilot Program, the Application of the City of Bluefield to participate in the Municipal Home Rule Pilot Program, Phase II, (Written Plan), and other documents related thereto as I have deemed necessary for the purposes of this opinion.

Based on the examination of such documents and my understanding of the intent of the proposed provisions contained within the Plan, it is my opinion that the application complies with the required statutory requirements in that:

- A. The Plan does not contain any proposed changes to ordinances, acts, resolutions, rules or regulations that are contrary to current law pertaining to:
 - (1) Environmental law;
 - (2) Bidding on government construction and other contracts;
 - (3) The Freedom of Information Act;
 - (4) The Open Governmental Proceedings Act;
 - (5) Wages for construction of public improvements;
 - (6) West Virginia Code § 8-1-5a;

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- (7) West Virginia Code § 8-12-5a; and
- (8) The City of Bluefield's written plan.
- B. The Plan does not contain any proposed changes to ordinances, acts, resolutions, rules or regulations pertaining to:
 - (1) The Constitution of the United States or West Virginia;
 - (2) Federal law or crimes and punishment;
 - (3) Chapters sixty-a, sixty-one and sixty-two of this code or state crimes and punishment;
 - (4) Pensions or retirement plans;
 - (5) Annexation;
 - (6) Taxation: *Provided*, that the City of Bluefield may seek approval to enact a municipal sales tax up to one percent, and reduce its municipal business and occupation tax, in compliance with West Virginia Code § 8-1-5a (k)(6).
 - (7) Tax increment financing;
 - (8) Extraction of natural resources;
 - (9) Persons or property outside the boundaries of the municipality:
 - (10) Marriage and divorce laws; or
 - (11) An occupation tax, fee or assessment payable by a nonresident of a municipality.
- C. The City of Bluefield held a properly noticed Public Hearing on April 1, 2014 on the proposed plan, which was made available to the public for inspection thirty days prior to the Public Hearing.
- D. On April 29, 2014, the City of Bluefield properly passed an ordinance adopting the proposed plan.

The Municipal Home Rule Board may rely on this opinion.

Sincerely,

Brian K. Cochran

Counsel for the City of Bluefield



CITY OF BLUEFIELD

Nature's Air Conditioned City

Mrs. Nancy Bailey Acting Treasury Department Head City of Bluefield 200 Rogers Street Bluefield, WV 24701

May 27, 2014

Municipal Home Rule Board c/o Debbie Browning West Virginia Development Office West Virginia Home Rule Pilot Program State Capitol Complex, Building 6, Room 553 Charleston, WV 25305-0311

Dear Members of the Municipal Home Rule Board,

Please accept this letter as the State of West Virginia Fees Statement for the City of Bluefield, West Virginia's Municipal Home Rule Pilot Program Phase Two application. The City of Bluefield is in good standing with the State of West Virginia with no outstanding fees. Should you require more information, please do not hesitate to contact me at nancy.bailey@cityofbluefield.com or by calling 304.327.2421.

Sincerely,

Nancy Bailey

Acting Treasury Department Head

City of Bluefield

Requirements Concerning Firearms, Ammunition and Firearm Accessories

Definitions: As used in this subsection:

- (A) Ammunition means fixed cartridge ammunition, shotgun shells, the individual components of fixed cartridge ammunition and shotgun shells, projectiles for muzzle-loading firearms and any propellant used in firearms or ammunition.
- (B) Firearm accessory means a device specifically designed or adapted to enable the wearing or carrying about one's person, or the storage or mounting in or a conveyance, of a firearm, or an attachment or device specifically designed or adapted to be inserted into a affixed onto a firearm to enable, alter or improve the functioning or capabilities of the firearm.
- (C) Firearm has the same meaning as in W. Va. § 61-7-2.

General Rule:

- (A) Municipalities participating in the Municipal Home Rule Pilot Program may not restrict in any manner the right of any person to purchase, possess, transfer, own, carry, transport, sell or store any revolver, pistol, rifle, or shotgun, or indirectly prohibit the ownership of the ammunition, or, to restrict in any manner the right of any person to purchase, posses, transfer, own, carry, transport, sell or store any other firearm accessory or accounterment, under any order, ordinance or rule promulgated or enforced by the municipality. This rule may not be construed to prevent any law enforcement official with appropriate authority from enforcing any statute enacted by the state.
- (B) The authority of a municipality to regulate firearms, ammunition, or firearm accessories may not be inferred from its proprietary authority, home rule status or any other inherent or general power.
- (C) Any existing or future orders, ordinances, or rules promulgated or enforced in violation of this subsection are null and void.
- (D)A municipality may regulate the carrying of a firearm in municipal buildings dedicated to government operations, other than parking buildings or garages.

Applicability and Effective Dates:

Ninety days after a new municipality has been selected by the Board to participate in the pilot program, or a previously participating municipality has chosen to continue to participate in the pilot program, any municipal gun ordinances previously authorized by the provisions of section five-a, article twelve, chapter eight of this code shall no longer be of any force or effect for any municipality participating in this program, to the extent they are in conflict with the provisions of this subsection: Provided, that no provision in this subsection may be construed to limit the authority of a municipality to restrict the commercial use of real estate in designated areas through planning or zoning ordinances.

Certifying Official Signature (Mayor or designee):

W