MUNICIPAL HOME RULE PROGRAM

2023 PROGRESS REPORT

City/Town of Huntington

West Virginia
Municipal Home Rule Board
P. O. Box 11360
Charleston, WV 25339-1360
MunicipalHomeRule@wv.gov
304.558.3356

West Virginia State Code §8-1-5a (m) provides:

"Commencing December 1, 2015, and each year thereafter, each participating municipality shall give a progress report to the Municipal Home Rule Board and commencing January 1, 2016, and each year thereafter, the Municipal Home Rule Board shall give a summary report of all the participating municipalities to the Joint Committee on Government and Finance."

The Municipal Home Rule Board has developed this standard format for Home Rule Program participating municipalities to prepare and submit their respective Annual Progress Reports. The intent of this standard format is to gather and compile information in a consistent, easily understood, and efficient manner that will be used to develop a concise and practical summary report to the Joint Committee on Government and Finance.

Annual Progress Reports must be submitted electronically as an individual file in PDF format no later than the close of business on the first business day of December, by emailing to WV Municipal Home Rule Board at MunicipalHomeRule@wv.gov.

A. General Information					
Name of Municipality: City of Huntington					
Certifying Official: Steve Williams	Title: Mayor				
Contact Person: Kathy Burks	Title: Finance Director				
Address: P.O. Box 1659					
City, State, Zip: Huntington, WV 25717					
Telephone Number: 304-696-5540 Ext. 2305 Fax Number:					
E-Mail Address: burksk@huntingtonwv.gov					
2020 Census Population:					
B. Municipal Classification					
☐ Class XXX Class II ☐ Class III	☐ Class IV				
C. Attest					
I hereby confirm that I am the authorized official for this municipality and certify that the information submitted herein and attached hereto is true and accurate and that this report addresses each and every initiative included in the original Home Rule Pilot Program Plan Application for this municipality and any subsequent amendments, if applicable. Mayor Steve Williams					
Type Name of Certifying Official Signature of Certifying Official Date					

Initiative: Increased Capacity To Collect City Fees/Taxes					
Was this non-tax initiative a part of your original plan application \Box or a plan amendment \Box ?					
Has the ordinance(s) needed to implement this initiative been enacted? XX Yes \Box No					
If yes, when was the ordinance enacted? August 24, 2009					
If no, please describe challenges faced in enacting the related ordinance(s).					
successes – In the space below, please provide a brief narrative which highlights successes realized					

SUCCESSES – In the space below, please provide a brief narrative which highlights successes realized through the implementation of this initiative and any metrics used to track performance.

Art. 773.12-14, which requires all past due municipal and refuse fees to be paid before a property is transferred, and Art. 773.15, which permits the City to place statutory liens on past-due fees without suit, work in tandem to bring in revenue that would have previously gone uncollected. The costs involved are low, and include internal labor to respond to requests, court costs to place and release a lien, and cost of certified mailing. The City charges \$32 in court costs when a lien is paid to recoup some of the filing and certified mailing charges. Beginning in the first quarter of 2016, the City began the process to file liens on all properties that were over 30-days delinquent and had account balances over \$100.00 on a quarterly basis. The City has since increased this effort and sends out approximately 650 notices of lien every month. Since the liens attach to all properties within the city limits, it is not uncommon for debts of other properties owned by the seller, both liened and unliened, to be paid from the proceeds of the sale.

Normally, for Art. 733.12-14, closing attorneys contact the City for payoff amounts. Art. 773.15 is triggered both at the sale of a property and during any refinance. At times, there will be some negotiation of the penalties on the amount owed. Between January 1, 2023, and October 31, 2023, as a result of this ordinance, there have been 571 requests for payoff that culminated in an actual transfer of property. Only 7 of the 571 sought negotiation of penalties. Of the 571 requests:

- 79% had a balance at the time of request
- 97% paid in full at or before closing
- 36% had a balance over \$100 at the time of request
- 2% paid on additional properties other than the one requested
- From January 1, 2023 November 7, 2023, we have collected a total of \$431,268.82

The City has collected under Art. 77.12-14 and under 773.15 and finds both ordinances to be very effective.

LESSONS LEARNED — In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.

The downsides of these ordinances are limited. The cost is minimal compared to the return. It is important to maintain accurate record of addresses for issuance of liens. If a property has a balance owed with no lien filed, the chances of it transferring without the City's knowledge is greater. Therefore, education of attorneys and title companies is imperative, and education of property owners is always ongoing.

initiative: Land Bank Fast Track Authority					
Was this non-tax initiative a part of your original plan application \Box or a plan amendment \Box ?					
Has the ordinance(s) needed to implement this initiative been enacted? XX Yes \Box No					
If yes, when was the ordinance enacted? August 24, 2009					
If no, please describe challenges faced in enacting the related ordinance(s).					
SUCCESSES — In the space below, please provide a brief narrative which highlights successes realized through the implementation of this initiative and any metrics used to track performance.					
On January 22, 2018, the City of Huntington amended its land reuse agency ordinance under the authority of the 2014 West Virginia statute, W.Va. Code Sec. 31-18e-1, et seq., which effectively removes the jurisdiction over Land Reuse Agencies from control of the Home Rule Board. The new City of Huntington ordinance creates a separate Land Reuse Agency and removes the responsibility and authority from the Huntington Urban Renewal Authority ("HURA"). Pursuant to the Home Rule Board's authorization, HURA had been acting separately as the City's Land Reuse Agency. A lawsuit was filed in 2017 challenging the authority of HURA to act as the Land Reuse Agency. As a result, the separate statutory Land Reuse Agency was created, and all assets are being transferred from HURA to this agency. The lawsuit was settled without a ruling by the Court. Because the operation of the Land Reuse Agency is now statutorily authorized, the City agency will no longer be a part of its Home Rule program. As a result of Huntington's continued work and advances in Land Reuse Agencies, more than ten new Land Ruse Agencies have been created in the state. Huntington continues to work towards slum and blight prevention.					
LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.					
The Land Bank Program created under the Home Rule Board proved to be such a success that the Legislature deemed it appropriate to enact a statute allowing for all municipalities to create a land bank program. The City of Huntington deemed it appropriate to enact an ordinance consistent with the new statutory scheme as a "safe harbor" for the continued operation of the land reuse agency. With the continued success of Land Reuse Agencies, lawmakers extended and expanded municipalities Right of First Refusal authority, making it harder for speculators to use the county tax sale as a money making opportunity. In 2022, major changes to legislature regarding the tax sale process were made including, but not limited to, having a list of lands to be sold provided beforehand to County Clerk, Sheriff, and WV Land Stewardship Corp; providing a notice to redeem for primary					

residents of a sold property; and allowing a 2 year period (changed from 3) to challenge the deed of a

purchased property.

Initiative: Municipal Occupation Tax/Municipal Sales – Use Tax				
Was this tax initiative a part of your original plan application \square or a plan amendment XX or N/A \square				
Has the ordinance(s) needed to implement this initiative been enacted? XX Yes \Box No				
If yes, when was the ordinance enacted? August 9, 2010				
If no, please describe challenges faced in enacting the related ordinance(s).				
Plan Amendment on March 2011 – Approval by Home Rule Board. Municipal Sales-Use Tax enacted April 4,2011				

REVENUES – In the space below, please provide a brief narrative highlighting revenue amounts and revenue categories realized; revenue amounts and revenue categories reduced; net revenue gain; and, any metrics used to track performance.

The City implemented a one percent (1.0%) Municipal Retail Sales, Service and Use Tax on January 1, 2012. To date the tax has allowed the City to eliminate the B&O tax on Manufacturing and Retail & Restaurant Services. The implementation was smooth and without problems. All zip code files were provided to the State Tax Department by the City and the collection of the tax is the responsibility of the State Tax Department. Local retailers cooperated and the additional burden has been minimal as the Tax Department provides easy access to online reporting.

	<u>FY 2012</u>	<u>FY 2023</u>	<u>Difference</u>
B&O	16,112,357	14,486,737	(1,625,620)
Sales	<u>2,225,745</u>	<u>9,461,227</u>	<u>7,235,482</u>
Total	18,338,102	23,947,964	5,609,862

The B&O Tax has decreased as planned, on average by \$1.6 million and sales tax has off-set the decrease, as well as provided a net revenue increase of approximately \$5.6 million. However projecting ahead, we anticipate B&O Tax collection will continue to decline due to the loss of manufacturing businesses and the elimination of retail & restaurant B&O tax.

SUCCESSES – In the space below, please provide a brief narrative highlighting projects, improvements, programming, etc. realized through the implementation of this revenue initiative and any metrics used to track performance.

The City's tax structure now provides less of a burden on manufacturing and retail businesses.

LESSONS LEARNED — In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.

Continuing to examine the revenue trends is paramount to the sustainability of the City's budget. One goal of reducing B&O Taxes was to encourage more economic development. Additionally, auditing businesses located on the edges of city limits is important to ensure they are charging the additional 1% sales tax.

Initiative: Alternative Enforcement of External Sanitation & Common Nuisances					
Was this non-tax initiative a part of your original plan application □ or a plan amendment □?					
Has the ordinance(s) needed to implement this initiative been enacted? XX Yes \Box No					
If yes, when was the ordinance enacted? May 23, 2013					
If no, please describe challenges faced in enacting the related ordinance(s).					
SUCCESSES – In the space below, please provide a brief narrative which highlights successes realized through the implementation of this initiative and any metrics used to track performance.					
LESSONS LEARNED — In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.					
The focus change to a warning system was just as effective for compliance and reduced the number of court appearances by inspectors, thus utilizing their time more efficiently.					