

Municipal Home Rule Program

City of Shinnston

2024
PROGRESS
REPORT

West Virginia State Code §8-1-5a (m) provides:

"Commencing December 1, 2015, and each year thereafter, each participating municipality shall give a progress report to the Municipal Home Rule Board and commencing January 1, 2016, and each year thereafter, the Municipal Home Rule Board shall give a summary report of all the participating municipalities to the Joint Committee on Government and Finance."

The Municipal Home Rule Board has developed this standard format for Home Rule Program participating municipalities to prepare and submit their respective Annual Progress Reports. The intent of this standard format is to gather and compile information in a consistent, easily understood, and efficient manner that will be used to develop a concise and practical summary report to the Joint Committee on Government and Finance.

Annual Progress Reports must be submitted electronically as an individual file in PDF format no later than the close of business on the first business day of December, by emailing to WV Municipal Home Rule Board at MunicipalHomeRule@wv.gov.

A. General Information		
Name of Municipality: City of Shinnston		
Certifying Official: Tori Drainer	Title: City Manager	
Contact Person: Tori Drainer	Title: City Manager	
Address: 40 Main Street		
City, State, Zip: Shinnston, WV 264331		
Telephone Number: 304-592-2126	Fax Number: 304-592-1597	
E-Mail Address: tdrainer@shinnstonwv.com		
2020 Census Population: 2,300		
B. Municipal Classification		
<input type="checkbox"/> Class I <input type="checkbox"/> Class II <input checked="" type="checkbox"/> Class III <input type="checkbox"/> Class IV		
C. Attest		
I hereby confirm that I am the authorized official for this municipality and certify that the information submitted herein and attached hereto is true and accurate and that this report addresses each and every initiative included in the original Home Rule Pilot Program Plan Application for this municipality and any subsequent amendments, if applicable.		
<u>Tori Drainer</u>	<u>Tori Drainer</u>	<u>12/02/24</u>
Type Name of Certifying Official	Signature of Certifying Official	Date

Please use this page to report progress on each **non-tax related initiative** included in your Home Rule Application and Amendment(s). Each non-tax-related initiative must be listed on a separate page.

Initiative: Authorize vacant building registration program
Was this non-tax initiative a part of your original plan application <input type="checkbox"/> or a plan amendment <input checked="" type="checkbox"/>
Has the ordinance(s) needed to implement this initiative been enacted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, when was the ordinance enacted?
If no, please describe challenges faced in enacting the related ordinance(s). N/A
<p>SUCSESSES – In the space below, please provide a brief narrative which highlights successes realized through the implementation of this initiative and any metrics used to track performance.</p> <p>In 2024, we followed suit of no further implementation; however, with the change of city managers, as well as a new code enforcement officer, the goal is to get this program restarted in 2025.</p>
<p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>The City has recognized the importance of this program and the benefits it could provide. This pending lawsuit from another municipality has guided us on what to do and not to do.</p>

Please use this page to report progress on each **tax related initiative** included in your Home Rule Application. Each tax-related initiative must be listed on a separate page.

Initiative: Authorize appropriation of funds to promote the City.
Was this tax initiative a part of your original plan application <input type="checkbox"/> or a plan amendment <input checked="" type="checkbox"/> or N/A <input type="checkbox"/>
Has the ordinance(s) needed to implement this initiative been enacted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, when was the ordinance enacted? July 1, 2018
If no, please describe challenges faced in enacting the related ordinance(s). N/A
<p>REVENUES – In the space below, please provide a brief narrative highlighting revenue amounts and revenue categories realized; revenue amounts and revenue categories reduced; net revenue gain; and, any metrics used to track performance.</p> <p>The City of Shinnston is tracking our growth by the year with the vacancies of our downtown businesses and which are not renewing licenses, as well as the increases or decreases of the Business and Occupational taxes.</p>
<p>SUCCESES – In the space below, please provide a brief narrative highlighting projects, improvements, programming, etc. realized through the implementation of this revenue initiative and any metrics used to track performance.</p> <p>We have had people stop in to local shops to rave about what we have just based off showing up after a random social media post. Shinnston has a dedicated economic development team that analyzes the empty spaces, recruits for new businesses, and advertises for what is already here and established.</p>
<p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>Advertising is an investment, a costly one; although, it is a major necessity on a growing municipality that we are.</p>

Please use this page to report progress on each **tax related initiative** included in your Home Rule Application. Each tax related initiative must be listed on a separate page.

Initiative: 1% Municipal Sales, Service, and Use Tax
Was this tax initiative a part of your original plan application <input type="checkbox"/> or a plan amendment <input checked="" type="checkbox"/> or N/A <input type="checkbox"/>
Has the ordinance(s) needed to implement this initiative been enacted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, when was the ordinance enacted? July 1 , 2020
If no, please describe challenges faced in enacting the related ordinance(s).
<p>REVENUES – In the space below, please provide a brief narrative highlighting revenue amounts and revenue categories realized; revenue amounts and revenue categories reduced; net revenue gain; and, any metrics used to track performance.</p> <p>2022 : 353,694.09 2023 : 363,920.92 2024 to current : 226,054.20</p> <p>When implemented we consolidated B&O categories and decreased the amounts.</p>
<p>SUCSESSES – In the space below, please provide a brief narrative highlighting projects, improvements, programming, etc. realized through the implementation of this revenue initiative and any metrics used to track performance.</p> <p>The City of Shinnston has had a broad use of these funds with assisting the pay of police to add to our force, upgrade equipment, and use for other miscellaneous general fund items. Starting in 2025, the City would like to adopt a five year strategic plan to direct the spending of this additional revenue.</p>
<p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>Without truly having a plan, the businesses and taxpayers often question where these revenues are spent and this future plan will assist in answering each of those questions.</p>

Please use this page to report progress on each **non-tax related initiative** included in your Home Rule Application and Amendment(s). Each non-tax related initiative must be listed on a separate page.

Initiative: Authorize eliminating party affiliation requirements for the Municipal Building Commission
Was this non-tax initiative a part of your original plan application <input checked="" type="checkbox"/> or a plan amendment <input type="checkbox"/> ?
Has the ordinance(s) needed to implement this initiative been enacted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If yes, when was the ordinance enacted?
If no, please describe challenges faced in enacting the related ordinance(s). N/A
<p>SUCSESSES – In the space below, please provide a brief narrative which highlights successes realized through the implementation of this initiative and any metrics used to track performance.</p> <p>We are currently accepting applications for the empty seats of this Commission as it has been unused for sometime, and will be reestablished for 2025.</p>
<p>LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.</p> <p>None at this time.</p>