## MUNICIPAL HOME RULE PILOT PROGRAM

2018 PROGRESS REPORT

Town of SHEPHERDSTOWN

West Virginia State Code §8-1-5a (m) provides:

"Commencing December 1, 2015, and each year thereafter, each participating municipality shall give a progress report to the Municipal Home Rule Board and commencing January 1, 2016, and each year thereafter, the Municipal Home Rule Board shall give a summary report of all the participating municipalities to the Joint Committee on Government and Finance."

The Municipal Home Rule Board has developed this standard format for Pilot Program participating municipalities to prepare and submit their respective Annual Progress Reports. The intent of this standard format is to gather and compile information in a consistent, easily understood, and efficient manner that will be used to develop a concise and practical summary report to the Joint Committee on Government and Finance.

Annual Progress Reports must be submitted electronically as an individual file in PDF format no later than the close of business on December 3, 2018, by emailing Courtney Shamblin at <a href="mailto:courtney.d.shamblin@wv.gov">courtney.d.shamblin@wv.gov</a>, West Virginia Department of Revenue, West Virginia Home Rule Pilot Program, State Capitol Complex, Building 1, Room W-300, Charleston, West Virginia 25305, 304-558-3356.

A. General Information				
Name of Municipality: Shepherdstown				
Certifying Official: Arthur J. Auxer, III	Title: Mayor			
Contact Person: Amy L. Boyd	Title: Town Clerk			
Address: P.O. Box 248				
City, State, Zip: Shepherdstown, WV 25443				
Telephone Number: 304-876-2398 Fax Number: 304-876-1473				
E-Mail Address: clerk@shepherdstown.us				
2010 Census Population: 1734				
B. Municipal Classification				
☐ Class II ☐ Class III	☑ Class IV			
C. Pilot Program Entry Phase				
☐ Phase I (2007 Legislation) ☐ Phase II (201	.4 Legislation) ☑ Phase III (2015 Legislation)			
D. Attest				
I hereby confirm that I am the authorized official for this municipality and certify that the information submitted herein and attached hereto is true and accurate and that this report addresses each and every initiative included in the original Home Rule Pilot Program Plan Application for this municipality and any subsequent amendments, if applicable.    Arthur J. Auxer,				
Type Name of Certifying Official Signature	of Certifying Official Date			

Initiative: Allocate Funding for Marketing and Tourism
Category of Issues Addressed (check all that apply)
☐ Organization ☐ Administration ☐ Personnel ☐ Other
Was this non-tax initiative a part of your original plan application $\square$ or a plan amendment $\square$ ?
Has the ordinance(s) needed to implement this initiative been enacted? $\square$ Yes $\square$ No
If yes, when was the ordinance enacted? N/A
If no, please describe challenges faced in enacting the related ordinance(s)
It was determined that an ordinance was not necessary for this purpose.
SUCCESSES – In the space below, please provide a brief narrative highlighting successes realized
through the implementation of this initiative and any metrics used to track performance.
N/A
LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities. N/A
during implementation of this revenue initiative that would benefit other municipalities. N/A

Initiative: Impose a 1% Sales Tax				
Was this tax initiative a part of your original plan application $\square$ or a plan amendment $\square$ ?				
Has the ordinance(s) needed to implement this initiative been enacted? ✓ Yes ☐ No				
If yes, when was the ordinance enacted? June 2016				
If no, please describe challenges faced in enacting the related ordinance(s)				
N/A				
DEVENUES In the space below places would a brief and the little				
REVENUES – In the space below, please provide a brief narrative highlighting revenue amounts and revenue categories realized; revenue amounts and revenue categories reduced; net revenue gain; and, any metrics used to track performance.				
Shepherdstown has received the first quarter revenue in the amount of \$34,000.				
SUCCESSES – In the space below, please provide a brief narrative highlighting projects, improvements,				
programming, etc. realized through the implementation of this revenue initiative and any metrics used to track performance.				
Due to declining Video Lottery proceeds, this revenue will be used to offset capital costs typically paid by Video Lottery.				
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LESSONS LEARNED — In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.				
Transparency of process is key.				

Initiative: Impose Liens for Delinquent Town Fees				
Category of Issues Addressed (check all that apply)				
☐ Organization ☐ Administration ☐ Personnel ☐ Other				
Was this non-tax initiative a part of your original plan application $oxinesize{\square}$ or a plan amendment $oxinesize{\square}$ ?				
Has the ordinance(s) needed to implement this initiative been enacted? $\ oxdot$ Yes $\ oxdot$ No				
If yes, when was the ordinance enacted? March 2017				
If no, please describe challenges faced in enacting the related ordinance(s)				
N/A				
SUCCESSES – In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.				
The opportunity has not yet presented itself to enforce this ordinance.				
LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.				
Clear communication, to the public, of the intent of the proposed ordinance is imperative along with advance notice of the proposed adoption allowing all concerned parties to have the opportunity to review and comment.				

Initiative: Purchase Tax Liens on Properties Subject to Delinquent Property Taxes
Category of Issues Addressed (check all that apply)
☐ Organization ☐ Administration ☐ Personnel ☐ Other
Was this non-tax initiative a part of your original plan application $\square$ or a plan amendment $\square$ ?
Has the ordinance(s) needed to implement this initiative been enacted? ☐Yes ☑ No
If yes, when was the ordinance enacted? N/A
If no, please describe challenges faced in enacting the related ordinance(s)
This ordinance has not yet been drafted as research is being done to determine how other municipalities worded their ordinance.
SUCCESSES – In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.  N/A
LESSONS LEARNED — In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities. N/A

Initiative: Reduction of Speed Limits and Placement of Other Re Municipal Boundaries	strictions	on State	Roadways within		
Category of Issues Addressed (check all that apply)					
☐ Organization ☐ Administration ☐ Pe	ersonnel		□ Other		
Was this non-tax initiative a part of your original plan application	□ or	a plan	amendment □?		
Has the ordinance(s) needed to implement this initiative been ena	cted?	☐ Yes	☑ No		
If yes, when was the ordinance enacted? N/A					
If no, please describe challenges faced in enacting the related ordinance(s)  The WVDOH adamantly opposes this action. Further discussions are necessary.					
SUCCESSES — In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.  N/A					
LESSONS LEARNED — In the space below, please provide a brief naduring implementation of this revenue initiative that would benefit	rrative hig other mu	hlighting nicipaliti	g lessons learned es. N/A		

Initiative: Ability for the Town of Shepherdstown to Exercise the Same Enforcement Authority as the ABCA/Regulate Locations of Establishments Selling Alcohol					
Category of Issues Addressed (check all that apply)					
☐ Organization ☐ Administration ☐ Personnel ☐ Other					
Was this non-tax initiative a part of your original plan application $\square$ or a plan amendment $\square$ ?					
Has the ordinance(s) needed to implement this initiative been enacted? $\square$ Yes $\square$ No					
If yes, when was the ordinance enacted? November 13, 2018					
If no, please describe challenges faced in enacting the related ordinance(s)					
SUCCESSES — In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.					
through the implementation of this initiative and any metrics used to track performance.  The ordinance was recently adopted on November 13, 2018. We have not yet had the opportunity to exercise the new ordinance.					
LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities. N/A					

Initiative: Ability to Enter into Contracts with Other Jurisdictions by Resolution					
Category of Issues Addressed (check all that apply)					
☐ Organization ☐ Administration ☐ Personnel ☐ Other					
Was this non-tax initiative a part of your original plan application $\square$ or a plan amendment $\square$ ?					
Has the ordinance(s) needed to implement this initiative been enacted? ✓ Yes ☐ No					
If yes, when was the ordinance enacted? March 2017					
If no, please describe challenges faced in enacting the related ordinance(s)					
SUCCESSES — In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.					
We have not yet been presented with the opportunity to implement this ordinance.					
LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.					
Clear communication, to the public, of the intent of the proposed ordinance is imperative along with advance notice of the proposed adoption allowing all concerned parties to have the opportunity to review and comment.					

Initiative: Fee to be imposed Upon Persons Convicted in Town Court				
Category of Issues Addressed (check all that apply)				
☐ Organization ☐ Personnel ☐ Other				
Was this non-tax initiative a part of your original plan application $\square$ or a plan amendment $\square$ ?				
Has the ordinance(s) needed to implement this initiative been enacted? $\square$ Yes $\square$ No				
If yes, when was the ordinance enacted? November 2016				
If no, please describe challenges faced in enacting the related ordinance(s)				
N/A				
SUCCESSES — In the space below, please provide a brief narrative highlighting successes realized through the implementation of this initiative and any metrics used to track performance.				
This ordinance was implemented in December 2016. We have since collected \$225 which is earmarked for "new technology".				
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LESSONS LEARNED – In the space below, please provide a brief narrative highlighting lessons learned during implementation of this revenue initiative that would benefit other municipalities.				
Clear communication, to the public, of the intent of the proposed ordinance is imperative along with advance notice of the proposed adoption allowing all concerned parties to have the opportunity to review and comment.				

Initiative: Grant of Authority to Shepherdstown Town Code Enforcement Officials to Immediately Issue Citations for External Sanitation Violations and Common Nuisances						
Category of Issues Addre	essed (check all that apply)					
☐ Organization	☑ Administration	☐ Personnel	☐ Other			
Was this non-tax initiation	Was this non-tax initiative a part of your original plan application $ec{m{arphi}}$ or a plan amendment $\Box$					
Has the ordinance(s) nee	eded to implement this initiative	been enacted?	☑ Yes □ No			
If yes, when was the ord	inance enacted? September 203	L6				
N/A	allenges faced in enacting the re					
SUCCESSES — In the spathrough the implementa	ace below, please provide a b tion of this initiative and any me	rief narrative highli etrics used to track p	ighting successes realized performance.			
Violators have been very cleared of sanitation viol	responsive as a result of the cirations.	tations which has re	esulted in properties being			
LESSONS LEARNED – In the during implementation of	ne space below, please provide this revenue initiative that wou	a brief narrative hig Ild benefit other mu	ghlighting lessons learned inicipalities.			
Clear communication, to the public, of the intent of the proposed ordinance is imperative along with advance notice of the proposed adoption allowing all concerned parties to have the opportunity to review and comment.						